

THE OFFICIAL MATCHDAY MAGAZINE OF SWINDON TOWN F.C. PRICE £1.50

# SWINDON TOWN

ISSUE NO. 20

**FREE INSIDE**  
*Steve McMahon  
poster centre pages*

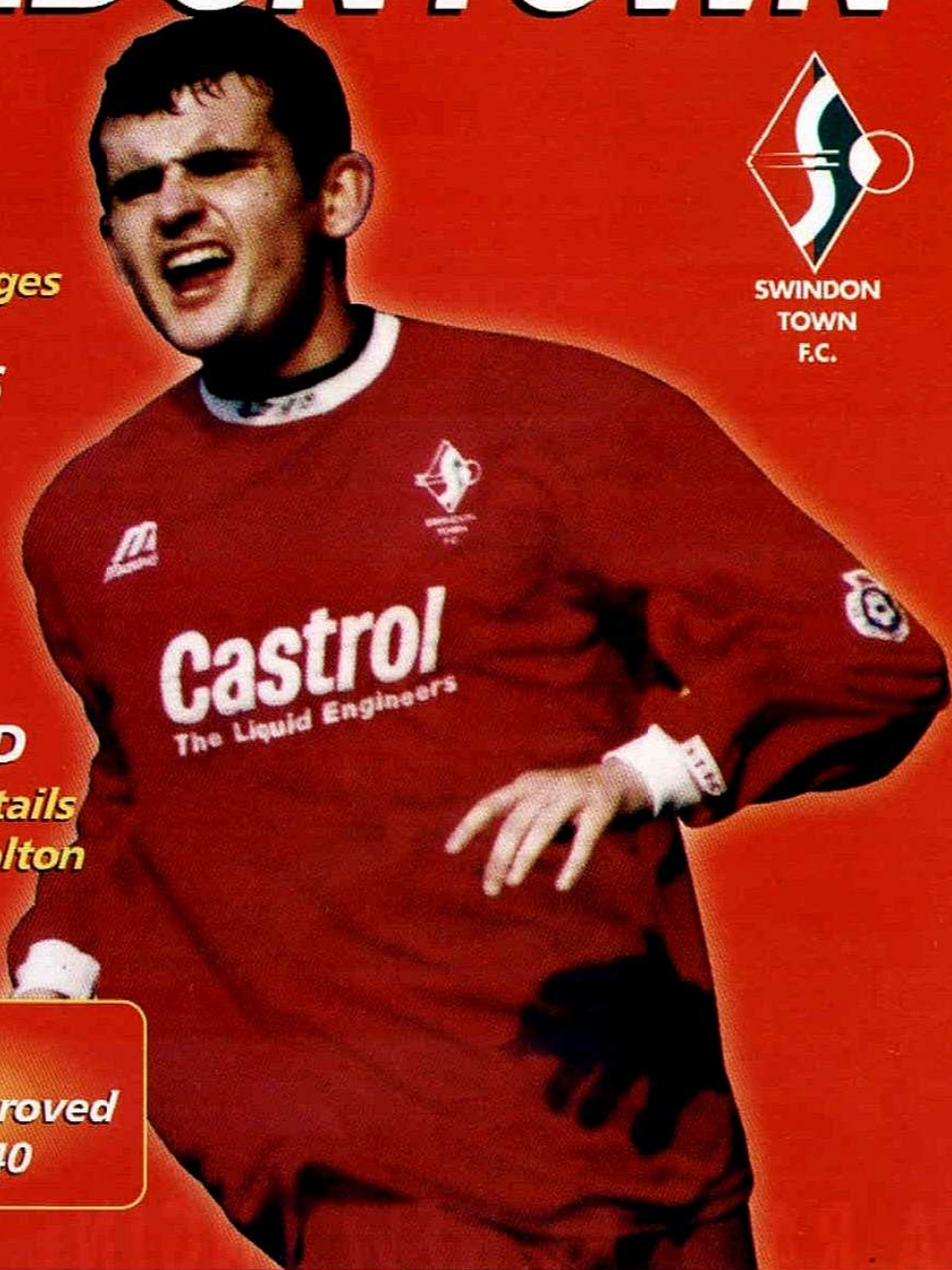
**CHAIRMAN'S  
STATEMENT**  
*A look back at  
1996 on and off  
the pitch  
pages 38-39*

**ON THE ROAD**  
*All the travel details  
for the trip to Bolton  
page 45*

**CLUBCALL**  
*It's new and improved  
ring 0891 12 16 40*



SWINDON  
TOWN  
F.C.



**TODAY'S  
MATCHDAY  
SPONSORS**



KIT SPONSOR



MAIN SPONSOR



**SATURDAY MARCH 1ST 1997**  
*Swindon Town vs Charlton*  
**NATIONWIDE LEAGUE DIVISION 1**  
*Kick-Off 3.00pm*







## A RADICAL NEW ENGINE OIL FROM THE LIQUID ENGINEERS

- ***“Unique Molecular Attraction”***
- ***Protection from the moment  
you turn your key***



***The Liquid  
Engineers***





Swindon Town Football Club  
County Ground, County Road,  
Swindon, Wiltshire, SN1 2ED.

(01793) 430430 ADMINISTRATION  
(01793) 536170 ADMINISTRATION FAX  
(01793) 532121 MARKETING DEPARTMENT  
(01793) 423771 MARKETING FAX  
(01793) 529000 TICKET OFFICE  
(01793) 431887 TICKET OFFICE FAX  
(01793) 421303 COMMUNITY OFFICE  
(01793) 423030 CLUB SUPERSTORE

**Chairman:**  
MICHAEL SPEARMAN

**Vice Chairman:**  
PETER ARCHER

**Directors:**  
Sir SETON WILLS Bt., CLIFF PUFFETT  
PETER GODWIN C.B.E., RIKKI HUNT

**Director of Football:**  
RIKKI HUNT

**President:**  
C.J.GREEN

**Chief Executive:**  
STEVE JONES

**Player/Manager:**  
STEVE McMAHON

**Marketing Manager:**  
MARTIN STEVENS

**Retail Sales & Marketing Manager:**  
JULIAN WETHERALL

**First Team Coach:**  
MIKE WALSH

**Reserve Team Coach:**  
ROSS MacLAREN

**Youth Team Manager:**  
TOMMY WHEELDON

**Youth Development Officer:**  
PHIL CANNON

**Community Development Officers:**  
CLIVE MAGUIRE & JON HOLLOWAY

**Safety Officer/ Stadium Manager:**  
MIKE HUGHES

**Club Physio:**  
JONATHAN TRIGG

**Hon. Medical Officer:**  
Dr. J.D. NICHOLAS

**Matchday Magazine Editor:**  
JASON HARRIS: (01793) 532121

**Design:** NICK PRESCOTT  
**Produced & Printed by:**  
PIA ADVERTISING & MARKETING LTD.  
(01635) 35546  
PIA COLOUR PRINT LTD.  
(01635) 582706

The views contained herein are not necessarily those of Swindon Town Football Club.  
No part of this programme may be reproduced without the written permission of Swindon Town F.C.

# welcome to swindon town

***This afternoon we welcome Alan Curbishley and his Charlton Athletic team to the County Ground in the Nationwide First Division.***

The Addicks came out on top by a 2-0 margin when the two teams met at The Valley back in December but since then they have struggled to string together a decent run and are still too close to the basement for comfort.

Like ourselves it has been Charlton's away from which has been a major cause for concern so let's hope that trend continues today and we pick up all three points on offer at their expense.

***Too slick for City***  
***New signing Darren Bullock made a dream debut as he scored in his first game for Swindon and helped set them on their way to a 3-1 victory over Birmingham City.***

Bullock blasted his side in front and although Gary Ablett equalised, a stunning 35 yard thunderbolt by Marlon Broomes put Town back in charge.

Steve Cowe added the third after the break as Swindon cruised home convincingly.

***Eight goal thriller***  
***Charlton were involved in an eight goal thriller in their last game as they came from behind to draw 4-4 at home to Norwich City last Saturday.***

The Canaries looked to have swooped in for maximum spoils as they led 4-2 with just six minutes remaining but Charlton produced a late

charge to make a point with a couple of goals in as many minutes from Jason Lee and Carl Leaburn.

Here's hoping that Charlton's defence are as generous today as they were a week ago!

## Two tough trips

***After today's game the players will be packing their bags as they go on the road twice in the space of four days.***

On Tuesday we pay a visit to Barnsley's Oakwell Ground looking to complete a double after our impressive 3-0 home success last November.

The following Saturday table-topping Bolton are our hosts.

It looks like being a tough few days but the lads will be giving it everything they've got and will be hoping to return home with something to show for their efforts.

## Second leg show-down

***Tommy Wheeldon's Youth team will be playing catch-up on Tuesday March 11th when they travel to Stoke City for the second leg of their Midland Cup semi final.***

They went down 1-0 in the first leg at the County Ground but are confident they can go to the Victoria Ground and get the right result in the return.

"As they say in the trade it's only half time and we'll be making sure all the lads are fired up for the second leg," said Wheeldon who was delighted with the crowd of 600 who turned out to support his side in the opening game.



**What if  
a house went up for sale  
that was only 50 yards  
from the ground ?**




## **Nationwide** **Mortgages** :

You know the last house in the street you pass every Saturday just before the entrance to the ground? Well it could go on the market at any time. Imagine living in that house. You could leave for the match at five to three and still have time to get a burger before kick off, wake up every morning to see the glorious sight of deserted turnstiles, the same birds that eat worms from the pitch would also eat from your bird table. It's nice to know that should it become available you could get a mortgage quote and a decision, in principle, within an hour. To find out more about Nationwide mortgages or any other financial matter just give us a call. All the best for the season!

Call free on: **0800 30 20 10** quoting ref: FB038

or visit our football site on  
<http://www.nationwide.co.uk>

 **In tune with people**

 **Nationwide**  
**THE BUILDING SOCIETY.**

Mortgages are subject to status, valuation and security. Available to those aged 18 or over only. Written quotations available on request from Nationwide Building Society, Nationwide House, Pipers Way, Swindon SN33 1NW. Nationwide Building Society, Nationwide Life Limited and Nationwide Unit Trust Managers Limited represent only the Nationwide Marketing Group, which is regulated by the Personal Investment Authority for life assurance, pensions and unit trust products. Nationwide Unit Trust Managers Limited is also regulated by IMRO. Nationwide Telephone Advisors are introducers for the Nationwide Marketing Group. Please note that for various legal, regulatory and customer service requirements your call will be recorded. Nationwide is a member of the Building Societies Ombudsman Scheme and subscribes to the Code of Banking Practice.

**YOUR HOME IS AT RISK IF YOU DO NOT KEEP UP REPAYMENTS ON A MORTGAGE  
OR OTHER LOAN SECURED ON IT.**



# *the manager*

## Steve McMahon says

Sponsored by



***What an excellent performance we gave on Wednesday. I thought we dominated for the whole 90 minutes, looked defensively sound and created a lot of chances.***

Darren Bullock gave a good account of himself on his debut and of course capped it off with a goal but he knows there is still a lot more left in his tank.

As for Marlon Broomes - well what an unbelievable goal! It was a once in a lifetime strike. It was one of those when you saw him line up for a shot and thought, no you can't shoot from there - then suddenly it was in the back of the net.

Marlon's goal was important because it put us 2-1 up at the break and I was pleased that Steve Cowe managed to get on the score-sheet in the second half because Steve has worked ever so hard over the past couple of months without getting the break and he deserved that goal.

Overall I was delighted and today I should have Mark Walters and Alex Smith back in contention which means there will once again be competition for places which is obviously very important.

This afternoon we face what is sure to be a difficult game as we welcome Charlton Athletic to the County Ground.

Alan Curbishley's side murdered us at their place earlier in the season and I was impressed with the way they played.

It surprises me that they are struggling somewhat in the First Division table but I believe they are one of those teams who are currently in a false position.

Alan has delved into the transfer market in a bid to boost things at The Valley

by signing Steve Jones from West Ham and bringing in Jason Lee on loan from Nottingham Forest so with quality like that in their line-up we will have to be at our best to beat them.

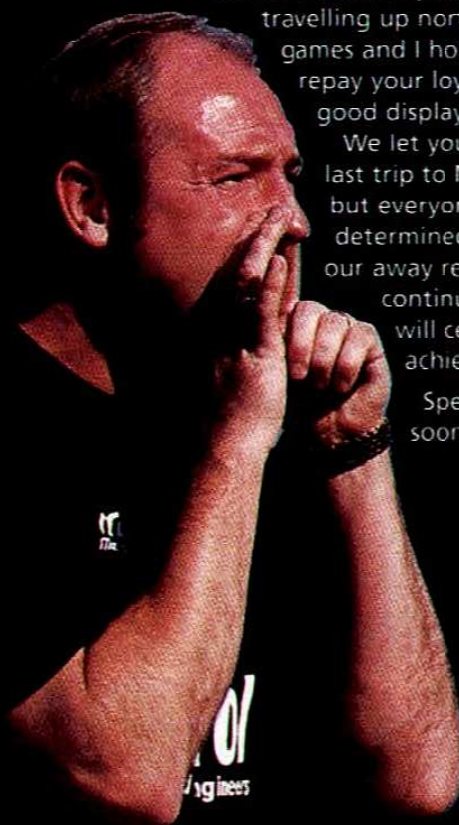
It's important that we get a good result because over the next week we face two away trips to high flying Barnsley and Bolton.

Our away form has been a cause for concern this year but I know that if we can play to our potential then there is no reason why we can not return back to Wiltshire with some points.

No doubt lots of you will be travelling up north to see the games and I hope we can repay your loyalty with two good displays.

We let you down in our last trip to Maine Road but everyone is determined to improve our away record and your continued backing will certainly help us achieve that aim.

Speak to you soon.



*Steve McMahon*



# today's visitors

***This afternoon we welcome the players, supporters and staff of Charlton Athletic Football Club to the County Ground. We hope that everybody enjoys the match and has a safe journey home after the game.***

Following the high achievements of last season - when for a long time the Addicks looked likely to secure the second automatic promotion place, before slipping away to sixth spot and losing out in the Play-Off Semi-Finals to neighbours Crystal Palace - the 1996/97 campaign has been something of a disappointment.

A difficulty scoring goals has been Charlton's downfall - they had failed to find the net in 15 of 31 games at the time of writing - and although Alan Curbishley's side look to be safe from the drop, they will be anxious for a return to the form of recent seasons, when they have been one of the First Division's leading lights.



The signing of midfield powerhouse Mark Kinsella was a positive move for Charlton, and the player - who can also drop back and play sweeper - has chipped in with some valuable goals this season as the Addicks have been forced to cope without a crop of injured players.

Another new face has arrived in the form of ex-West Ham and Bournemouth hit-man Steve Jones, and The Valley faithful will be hoping that the former Hammer can use his pace and strength to good effect in the remainder of the season.

Swindon and Charlton have already met in the League this term, with the London club recording a 2-0 win over Town back in early December, courtesy of goals from front pair Carl Leaburn and David Whyte.

Steve McMahon's troops will be anxious to redress the balance this afternoon, as Swindon bid to close in on a Play-Off place.



**Charlton Athletic Football Club 1996/97**



## **Back Row:**

Steve Brown, Jay Notley, Phil Chapple, Andy Petterson, Mike Salmon, Robert Wright, Carl Leaburn, Dean Chandler, Kevin Nicholls.

## **Middle Row:**

Steve Watts (Youth Development Officer), Terry Westley (Youth Team Coach), Wes Foley, Kevin Lisbie, Bradley Allen, Paul Sturges, Dean Kearley, Jamie Stuart, Brendan O'Connell, Anthony Barnes, Jason Tindall, Shaun Newton, Gary Moss (Asst Physio), Jimmy Hendry (Physio).

## **Front Row:**

Paul Linger, David Whyte, Paul Mortimer, Stuart Balmer, Keith Peacock (Reserve Team Coach), Alan Curbishley (Manager), Les Reed (First Team Coach), Richard Rufus, Keith Jones, John Robinson, Mark Robson.

# Charlton





# a closer look at Shaun Newton

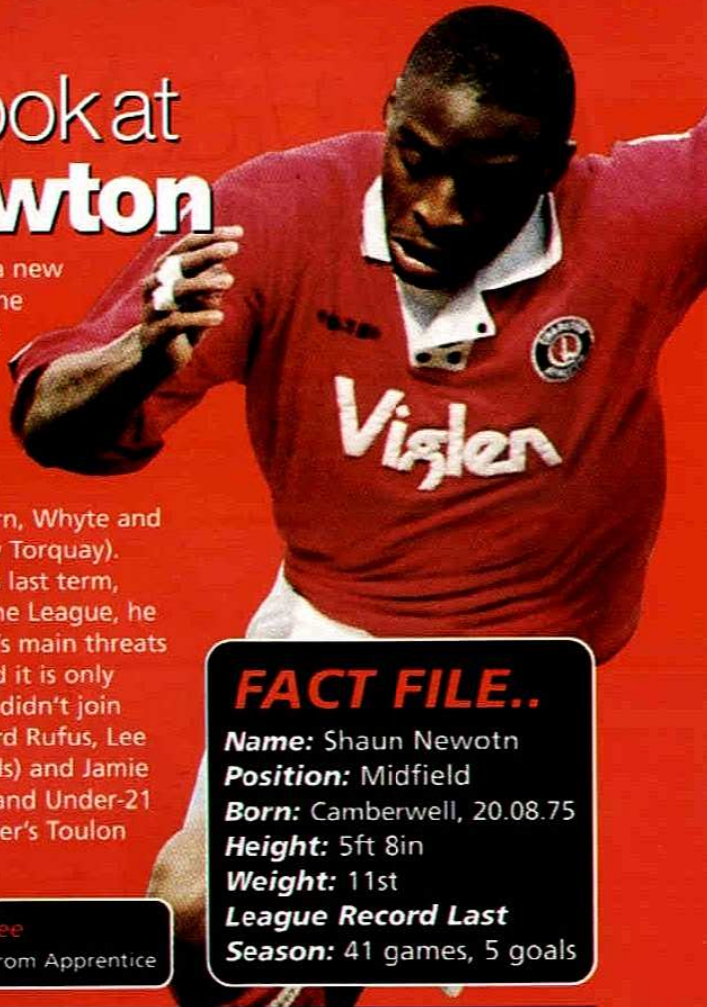
**One of several youngsters to have grown up at Charlton, and progressed through the ranks together to the first-team.**

Shaun made a big impression in the Addicks' senior side when he made his debut as a raw 17-year-old, and he is adept and comfortable enough in the side to play anywhere across the midfield or at full-back, and also packs a ferocious shot which has resulted in some spectacular goals.

An exciting player in possession of the ball, he is always looking to make things

happen and with a new advanced role in the side last season he was able to use his tremendous pace and good crossing ability to lay on chances for the likes of Leaburn, Whyte and Garry Nelson (now Torquay).

With seven goals last term, including five in the League, he is one of Charlton's main threats going forward and it is only surprising that he didn't join team-mates Richard Rufus, Lee Bowyer (now Leeds) and Jamie Stuart in the England Under-21 side for last summer's Toulon Tournament.



## FACT FILE..

**Name:** Shaun Newton  
**Position:** Midfield  
**Born:** Camberwell, 20.08.75  
**Height:** 5ft 8in  
**Weight:** 11st  
**League Record Last Season:** 41 games, 5 goals

Era	Club	Games	Goals	Fee
92/93 - 95/96	Charlton	88	7	From Apprentice

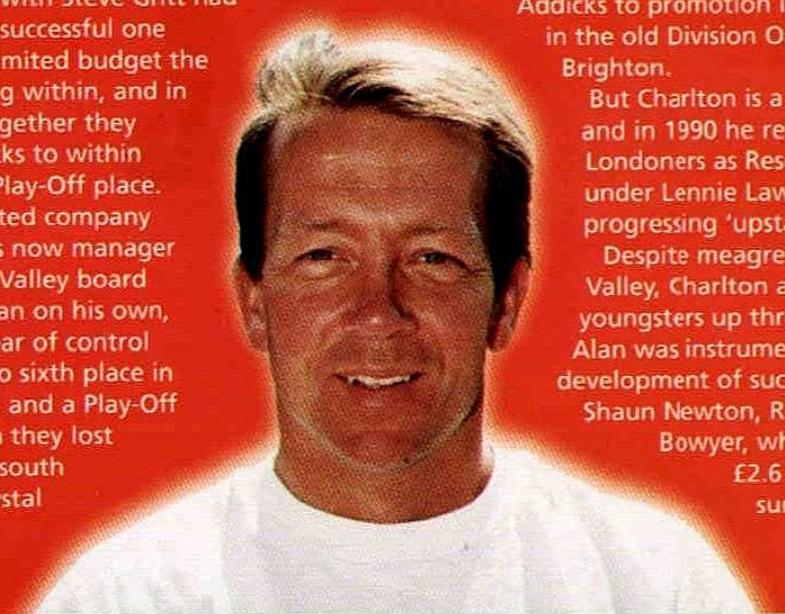
## Alan Curbishley the manager

**After four years as half of a double-act running the playing side at The Valley, Alan Curbishley took sole control of the Charlton first-team in June 1995.**

His partnership with Steve Gritt had been a relatively successful one considering the limited budget the pair were working within, and in their first year together they guided the Addicks to within one victory of a Play-Off place.

But, having parted company with Gritt, who is now manager at Brighton, The Valley board decided to try Alan on his own, and in his first year of control he led the Club to sixth place in the First Division, and a Play-Off Semi-Final, which they lost over two legs to south London rivals Crystal Palace.

Still retained



on a playing contract, midfielder Alan did not make a single first-team appearance last season and has been stuck on 98 appearances for the past couple of years.

He began with West Ham United and also had spells with Birmingham City and Aston Villa before first joining Charlton in 1984. After helping the Addicks to promotion in 1986, and a season in the old Division One, he moved on to Brighton.

But Charlton is a friendly, family Club and in 1990 he returned to the south Londoners as Reserve team coach under Lennie Lawrence, before progressing 'upstairs' in July 1991.

Despite meagre resources at The Valley, Charlton are proud of bringing youngsters up through the ranks and Alan was instrumental in the development of such budding stars as Shaun Newton, Richard Rufus and Lee Bowyer, who joined Leeds for £2.6 million in the summer.





# playerprofile

C H A R L T O N   A T H L E T I C

First choice 'keeper at The Valley is former Blackburn man **MIKE SALMON** who is now firmly established in the side following his £100,000 move from Wrexham in July 1989 and enjoyed his best season so far in 1995/96.

A well travelled player who has also had spells with Chester, Stockport and Bolton, Mike missed a chunk of last season through injury, but returned to help the Club into the Play-Offs.

His deputy is **ANDY PETTERSON** who had a short period on loan here at the County Ground back in 1988/89, although he never played for Town. Formerly with Luton, Australian Andy joined Charlton in July 1994 for £35,000. Andy went on loan to Ipswich, Colchester, Plymouth and Bradford last season.

Former Scottish Youth international **STUART BALMER** moved to south London from Celtic in the summer of 1990 for a fee of £100,000. A reliable defender who likes to have the ball at his feet, Stuart was the Club's 'Player of the Year' for 1992/93 and has recently signed a new three year deal at The Valley.

**STEVE BROWN** has played right across the back four, in midfield and even in goal for Charlton, who are his only professional Club. A former apprentice at The Valley, he overcame a couple of serious injuries to force his way into the first-team.

Central defender **DEAN CHANDLER** has the distinction of scoring on his debut for the Club, although he has only managed one more senior appearance since he took that bow, against Reading in the final game of the 1994/95 campaign. At the time of writing, Dean had yet to figure in the League for Athletic this season.

Another player to have scored a debut goal from the back for Charlton is Norwich-born **PHIL CHAPPLE**. A former Canaries apprentice, Phil failed to make the grade at Carrow Road and moved to Cambridge, from where the Addicks signed him for £100,000 in August 1993. At 6ft 3in he presents a formidable barrier at the back for Charlton.

One of several bright young players to have come up through the ranks at The Valley is

21-year-old **RICHARD RUFUS**, a very highly-rated central defender who is calm and unruffled in possession, as well as being a strong tackler and an excellent all-round athlete. Captain of England's U21 side, Richard made Charlton history when he was voted the Club's 'Player of the Year' and 'Young Player of the Year' in the same season in 1994/95.

Former Birmingham City full-back **GARY POOLE** transferred to Charlton in November 1996 after failing to figure prominently in new manager Trevor Francis' plans at St Andrews. Appointed club captain at City last season in succession to Liam Daish, he missed several games towards the end of the campaign through injury.

A regular choice in the left-back slot is another youngster in the shape of 20-year-old

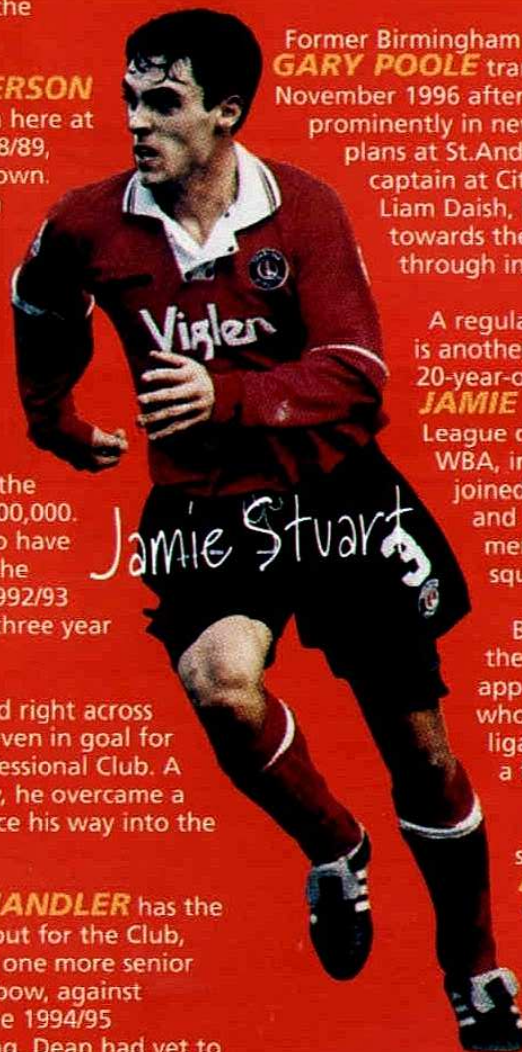
**JAMIE STUART**. Jamie made his League debut 'live' on TV, against WBA, in February 1995 and he joined team-mates Richard Rufus and Lee Bowyer (now Leeds) as a member of the England U21 squad in Toulon last summer.

Battling it out with Jamie for the number three shirt is former apprentice **PHIL STURGESS** who has overcome an ankle ligament injury to challenge for a first-team place in 1996/97.

Currently enjoying his second spell at The Valley is **ANTHONY BARNES**, who is a talented young player equally happy in either of the full-back slots. Having progressed through the ranks to the first-team at Charlton, Anthony moved to

Chelsea for £350,000 in September 1992, before returning to south east London for £165,000 in August of this year. At the time of writing he has missed just one game for the Addicks this term.

**BRENDAN O'CONNELL** joined Charlton from Barnsley in July 1996 for a fee of £125,000. An exciting midfield player who was previously with Exeter, Burnley and Huddersfield, Brendan loves to push forward and have a go at goal, although he has only hit the target once so far this term, at home to Birmingham in a 2-1 win in November.





# Charlton

## PLAYER PROFILE



Team captain is former Chelsea man **KEITH JONES** who suffered a string of injuries last season including a fractured cheekbone sustained against Portsmouth in March. A hard-working and committed midfielder, Keith was also previously with Brentford and Southend, from where he joined Charlton for £150,000 in September 1994. He made his Addicks debut against Swindon the same month.

**PAUL LINGER** has yet to really establish himself in the Charlton first-team, although he scored his first senior goal for the Club in their 5-1 win at Ipswich last season. Known to his team-mates as 'Cloughie' because of his accurate passing, Paul broke his leg at Port Vale in April 1996 and hasn't figured in the side since.

Back at Charlton for a second spell as part of the transfer deal that took Darren Pitcher to Crystal Palace is former England U21 star **PAUL MORTIMER**. Happy to play anywhere across midfield, or at left-back, Paul has also played for Brentford (loan) and Aston Villa. A snapped Achilles tendon ruled him out of part of last season, but he is now back in the senior frame at The Valley.

Former Colchester powerhouse **MARK KINSELLA** is a player that several higher division clubs had looked at, but decided against buying, before Charlton took the plunge in October 1996. An Eire U21 international, Mark was Colchester's 'Player of the Year' for last season and is famed for his powerful shooting, which has already brought him four goals in the League for Charlton.

A famous name up front for the Addicks is former QPR and England U21 man **BRADLEY ALLEN**. Bradley - a member of the famous Allen footballing family which also includes brother Clive and cousins Martin and Paul - moved from Loftus Road for a fee of £400,000 in March 1996. He was quick off the mark in Charlton colours, scoring on his debut at Norwich and adding two more League strikes before the end of the season.

Charlton like to play with two wingers, and they have two fine exponents of the dribblers' art in **JOHN ROBINSON** and **MARK ROBSON**. A full Welsh international, Robinson was voted the Club's 'Player of the Year' for last season after finally shaking off a string of injuries which had

plagued him since signing from Brighton for £75,000 in September 1992.

Robson is a former Exeter, Tottenham and West Ham player who provides many valuable 'assists' for team-mates.

Much is expected this season of highly-rated 25-year-old striker **DAVID WHYTE** who moved to Charlton along with Paul Mortimer in the summer of 1994, as part of the deal which took Darren Pitcher to Selhurst Park.

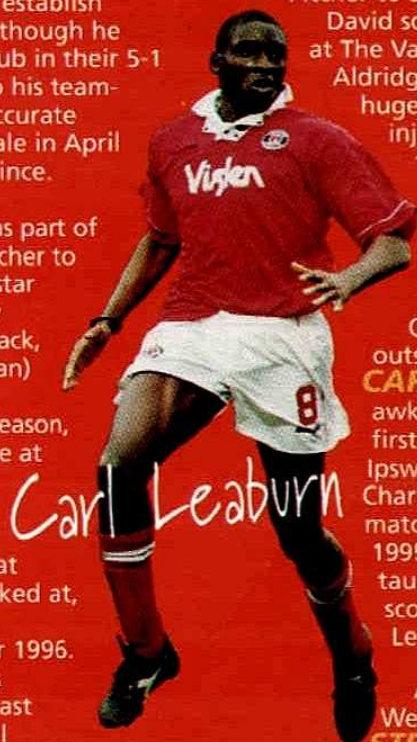
David scored 23 goals in his first season at The Valley - second only to John Aldridge in the League - but he missed huge chunks of last term through injury. At the time of writing he is the Addicks leading scorer for 1996/97, with seven goals to his credit including one in their 2-0 victory over Swindon at The Valley in December.

One of the most feared strikers outside the Premiership is **CARL LEABURN** a big, strong, awkward customer who scored his first ever hat-trick for the Addicks at Ipswich last season and grabbed Charlton's other goal in December's match with Swindon. Top scorer for 1995/96, Leaburn has left behind the taunts of his early days, when he scored just three goals in his first 60 League outings for the Club.

A recent signing has seen former West Ham and Bournemouth striker **STEVE JONES** move to The Valley for £400,000. The Cherries' leading scorer for the second successive campaign last season - with 20 goals - Steve began his career with West Ham, who picked him up from non-League Billericay Town. His good form last term prompted the Hammers to take him back to Upton Park in March 1996, but he failed to settle and jumped at the chance of a move across London.

Currently on loan at The Valley is Nottingham Forest front man **JASON LEE**, who scored an important equaliser at home to Barnsley in his second game back at the club where he launched his career. Having begun at Charlton, Lee moved to Stockport (loan), Lincoln and Southend before transferring to the City Ground in March 1994.

Eighteen-year-old **KEVIN LISBIE** is the latest young starlet off the production line at The Valley, and he opened his goal account for the club with a strike in the 2-2 draw with Reading in January.





# Charlton

## VITAL STATISTICS



### Charlton's record over the last 10 years

Season	Div	P	W	D	L	F	A	Pts	Pos
86/87	1	42	11	11	20	45	55	44	19th
87/88	1	40	9	15	16	38	52	42	17th
88/89	1	38	10	12	16	44	58	42	14th
89/90	1	38	7	9	22	31	57	30	19th
90/91	2	46	13	17	16	57	61	56	16th
91/92	2	46	20	11	15	54	48	71	7th
92/93	1	46	16	13	17	49	46	61	12th
93/94	1	46	19	8	19	61	58	65	11th
94/95	1	46	16	11	18	58	66	59	15th
95/96	1	46	17	20	9	57	45	71	6th



**10 YEAR  
RECORD**

### How Charlton have performed so far this season

Date	Opps	H/A	Result	Scorers (Goal times)
Aug 17	HUDDERSFIELD	(a)	L0-2	
Aug 24	WEST BROM	(h)	D1-1	Leaburn (69)
Sep 03	MAN CITY	(a)	L1-2	Newton (27)
Sep 06	WOLVES	(a)	L0-1	
Sep 10	SOUTHEND	(h)	W2-0	Stuart (16), Mortimer (27)
Sep 14	READING	(h)	W1-0	Leaburn (5)
Sep 20	IPSWICH	(a)	L1-2	Allen (34)
Sep 28	OLDHAM	(h)	W1-0	Whyte (86)
Oct 12	PORTSMOUTH	(a)	L0-2	
Oct 15	SHEFF UTD	(a)	L0-3	
Oct 19	BOLTON	(h)	D3-3	Whyte (20,38), Chapple (29)
Oct 26	OXFORD	(h)	W2-0	Kinsella (28), Leaburn (31)
Oct 29	TRANMERE	(a)	L0-4	
Nov 02	NORWICH	(a)	W2-1	Allen (64), Kinsella (82)
Nov 16	QPR	(a)	W2-1	Poole (19), Allen (70)
Nov 20	BIRMINGHAM	(h)	W2-1	Allen (39), O'Connell (46)
Nov 23	BRADFORD	(h)	L0-2	
Nov 26	GRIMSBY	(h)	L1-3	Whyte (19)
Nov 30	OXFORD	(a)	W2-0	Barnes (47), Whyte (50)
Dec 04	STOKE	(a)	L0-1	
Dec 07	SWINDON	(h)	W2-0	Leaburn (58), Whyte (80)
Dec 14	PORT VALE	(h)	L1-3	Chapple (21)
Dec 21	C.PALACE	(a)	L0-1	
Dec 26	SOUTHEND	(a)	W2-0	Kinsella (43), Robinson (65)
Dec 28	WOLVES	(h)	D0-0	
Jan 01	IPSWICH	(h)	D1-1	Robson (78)
Jan 11	READING	(a)	D2-2	Lisbie (68), Whyte (81)
Jan 18	STOKE	(h)	L1-2	Barnes (49)
Feb 01	GRIMSBY	(a)	L0-2	
Feb 07	TRANMERE	(h)	W3-1	Kinsella (6), Leaburn (42), Robson (89pen)
Feb 15	BARNLEY	(h)	D2-2	Nicholls (1), Lee (87)

#### TOTAL MATCHES: 31

#### Goals

Whyte	7
Leaburn	5
Allen	4
Kinsella	4
Chapple	2
Barnes	2
Robson	2
Newton	1
Stuart	1
Mortimer	1
Poole	1
O'Connell	1
Robinson	1
Lisbie	1
Nicholls	1
Lee	1



### OUR LEAGUE RECORD AGAINST CHARLTON ATHLETIC SINCE 1963

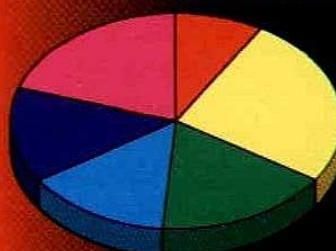
Home	Div	Result
01-Oct-1963	2	2-2
02-Jan-1965	2	2-0
30-Aug-1969	2	5-0
13-Apr-1971	2	1-1
21-Aug-1971	2	2-1
01-Apr-1975	3	2-0
21-Oct-1980	3	0-3
15-Dec-1990	2	1-1
10-Mar-1992	2	1-2
16-Jan-1993	1	2-2
25-Mar-1995	1	0-1
19-Mar-1996	2	3-0

Away	Div	Result
14-Mar-1964	2	2-2
05-Sep-1964	2	2-3
27-Dec-1969	2	1-1
03-Oct-1970	2	1-2
18-Mar-1972	2	1-3
21-Sep-1974	3	3-3
21-Mar-1981	3	0-0
25-Aug-1990	2	2-1
06-Nov-1991	2	0-0
26-Sep-1992	1	0-2
17-Sep-1994	1	0-1
30-Aug-1995	2	1-1

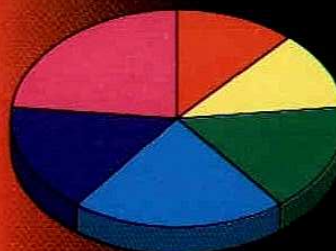
Swindon score first

### The times the goals have gone in for Charlton at both ends this season.



League goals scored this season clockwise starting at RED

0-15mins	3
16-30	9
31-45	6
46-60	5
61-75	5
76-90	7
<b>TOTAL</b>	<b>35</b>



League goals conceded to date clockwise starting at RED

0-15	5
16-30	5
31-45	7
46-60	9
61-75	7
76-90	10
<b>TOTAL</b>	<b>43</b>



# QuickQuiz!

## the question is...

**Settle down with your half-time cuppa and test your soccer knowledge.**

1. Name the four Semi-Finalists in this season's Coca-Cola Cup.
2. Who is the manager of Wales?
3. Graeme Sharp resigned as manager at which First Division club?
4. At which ground do Port Vale play their home games?
5. What is Bolton's nickname?
6. Who scored Italy's winner against England at Wembley recently?
7. From which club did Man Utd sign Roy Keane?
8. West Ham's Slaven Bilic is an international for Croatia, Romania or Bulgaria?
9. Who is the manager of Crystal Palace?
10. What was the score in last season's Coca-Cola Cup Final?
11. Who won the FA Cup in 1992?
12. If Steve Sedgley and Uwe Rosler went up for a header together, which two teams would you be watching?
13. In which year are England hoping to host the World Cup?
14. For which Premiership club does Duncan Ferguson play?
15. Who is the most expensive player in the world at £15 million?

## WHO AM I?

1. YOUNG SURVIVORS OF CLARETOWN was th first club for this player.
2. He then moved to TONNERRE OF YAOUNDE in the Cameroon.
3. In 1992 he came to Europe st Paris St Germain
4. A move to AC Milan helped him to become European Footballer of the Year.

## LAWS OF THE GAME!

**How does a referee indicate that a free kick is indirect?**

- A. Raises his arm
- B. Shouts out indirect at the top of his voice
- C. Does not allow any goal that is scored

## HOME&AWAY..

### HOME....

1. Who scored our first goal in the 2-1 win at West Brom?
2. At which club did Steve Cowe start his League career?
3. From which club did Mark Walters join us?

### ....AND AWAY

1. Who knocked Charlton out of the 1997 FA Cup in extra-time?
2. Mark Kinsella is an international for Northern Ireland. True or false?

## CLOSE UP! WHOSE CREST?



**Answers....** 1. Wimbleton, Stockport, Leicester and Middlesbrough. 2. Bobby Gould. 3. Oldham. 4. Vale Park. 5. Trotters. 6. Gianfranco Zola. 7. Nottm Forest. 8. Croatia. 9. Dave Bassett. 10. Villa 3 Leeds 0. 11. Liverpool. 12. Ipswich and Man City. 13. 2006. 14. Everton. 15. Alan Shearer. **Home:** 1. Wayne Allison. 2. Aston Villa. **Away:** 1. Newcastle. 2. False. **Who am I:** George Weah. **Rules of the Game:** ans: A. **Whose Crest:** Blackpool



# a brief look back

## Dick Mattick looks back ...

**The 1964/65 season was only four matches old for Swindon when they travelled to Charlton.**

The Valley had little problem in accommodating the crowd of 15,809 as the vast East Terrace alone was capable of holding 35,000 in these pre Safety Committee days.

Swindon's team showed two changes; Owen Dawson replaced Terry Wollen at right back in a switch which ended the latter's first team career. Meanwhile the much travelled Frank Large replaced Ken Sheen at centre forward.

The Charlton team featured John Hewie and Eddie Firmani, both originating from South Africa but capped by Scotland and Italy respectively.

Swindon, playing in a changed strip of all blue, survived an early Charlton onslaught and began to play some neat football.

Summerbee with a header and Hunt, Smart and Atkins with shots, all threatened the Charlton goal.

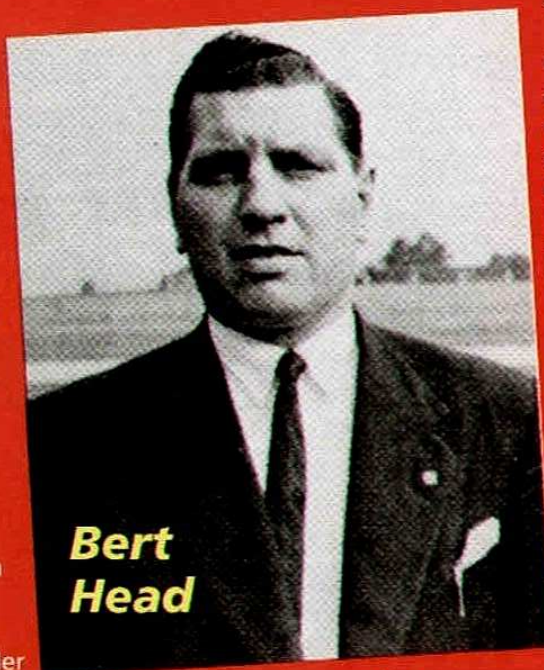
Five minutes before half time Large pushed a ball back into the path of "Big Bill" Atkins who cracked home a fierce low shot from fully 35 yards to give Swindon the advantage at half time.

But Town's lead did not last long. Tony Hicks, a diminutive but portly keeper had already done well to save an effort from Kenning but could do nothing about Matthews' shot from inside the area in the 50th minute.

Following two Charlton

corners, Cliff Durandt put the Londoners in the lead - it was shades of Zola's recent Wembley goal - for Hicks might well have stopped the original shot but a desperate leap by Dawson saw the ball skim off the side of his head and deflect past the keeper.

Twelve minutes from time Swindon seemed to have earned the point they richly deserved



**Bert Head**

when another cracking long shot from Atkins spun out of Wakeham's grasp and rolled over the line.

Charlton however roared back in this game of swaying fortunes. Swindon skipper Keith Morgan cleared off the line after Firmani's shot had beaten Hicks but with just two minutes remaining, the Italian set up Matthews for the winner.

The following week's Adver Sports Postbag showed the dissatisfaction of many supporters.

Twelve furious fans from the BR works complained; "We are not going to pay four shillings

per head to watch the present team," and demanded the Board lash out £25,000.

Bert Head did enter the transfer market but without great success especially in the case of Frank Haffey, a Scottish international, who lasted just four games in the first team.

The end of the season saw Swindon relegated into the old Division Three by the narrow margin of one point.

The loss at Charlton was regarded by most reporters as an unfortunate one. Just how unfortunate was shown at the end of the season when one could reflect that but for that late Matthews goal scored in the September sun shine, Swindon might not have been relegated the following May.

### Teams

**Swindon Town:** Hicks, Dawson, Trollope, Morgan, McPherson, Smart, Summerbee, Hunt, Large, Atkins, Rogers.

**Charlton:** Wakeham, Hewie, Kinsey, Bailey, Haydock, Tocknell, Kenning, Matthews, Firmani, Durandt, Glover.

### TODAY'S QUESTION.

**Name the Swindon manager who made 22 League appearances for Charlton?**

**Send your answers on a postcard to: Matchday Magazine Editor. Swindon Town FC, County Ground, County Road, Swindon, SN1 2ED.**

**The winner will receive a special prize!**



# talkin' tactics

with First Team Coach Mike Walsh



***After the disappointing defeat at Manchester City I thought the lads bounced back brilliantly against Birmingham on Wednesday night.***

There wasn't a weakness in the side and everyone did their job from front to back which was pleasing to see.

On that display we have now got the basis of a very good side and there is definitely something to build on.

There are a couple more players to add to the squad as they return from suspension so competition will really begin to hot up which can only be good for the club.

I thought playing three up front worked well and it was good to see Steve Cowe get among the goals after working his socks off in recent weeks.

Marlon scored a wonderful goal and new boy Darren Bullock was pleased to get off the mark on

his debut so there were lots of positives to talk about after the game.

But it is vital that we put in the same level of effort and show the same attitude in today's game against Charlton.

Today's match promises to be difficult but the lads are keen to erase the memory of our 2-0 defeat at The Valley earlier in the season.

With Jason Lee on loan from Nottingham Forest partnering Carl Leaburn they have a big and powerful strike force and they will be a major threat.

They showed a lot of character to come back from being 4-2 down against Norwich last week to score twice in the last few minutes and make a point.

It proves that they are a side that never give up but if we get our game right today, I'm sure we can pick up a victory which will help push us further up the First Division Table.

## SWINDON TOWN. STILL LOOKING SHARP THIS SEASON.

Swindon Town Football Club will be looking just as good this season.  
Thanks to their exclusive Mizuno strip.





# Nationwide and The Football League - A Winning team -

Nationwide Building Society is delighted to be sponsoring The Football League and is proud to be associated with the national game. Millions of people around the country enjoy League games, with an increasing number of families attending matches.

Similarly, Nationwide has a relationship with many households in the UK - around one in four. It looks after the financial needs of over seven million people and is the UK's largest building society intending to remain customer owned, committed to putting customers first.

Nationwide is an organisation with strong roots in the community and we are always looking for new ways to promote awareness of the benefits we can offer and to strengthen relationships with customers even further. With 72 league

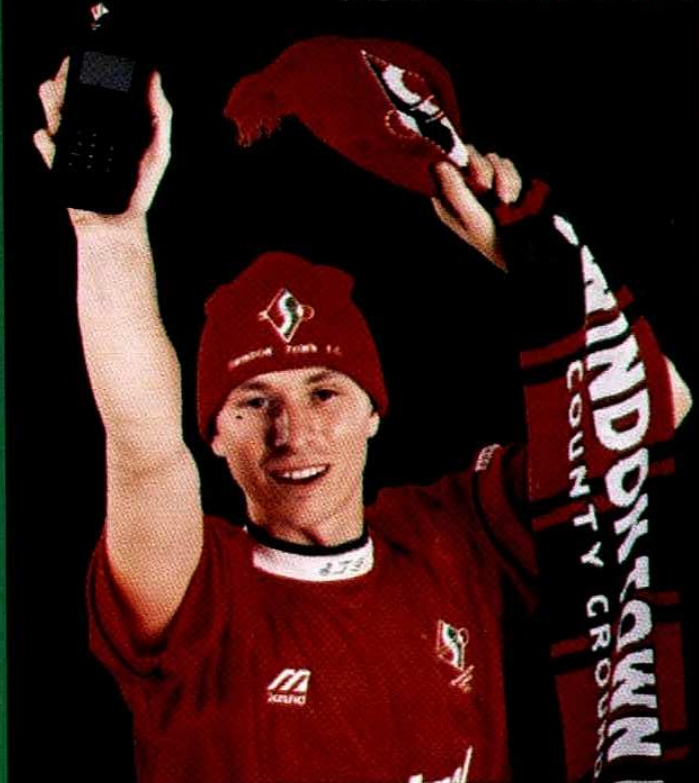
clubs and 630 Nationwide branches throughout England and Wales, we are looking forward to working with The League and its member clubs to support community initiatives and forge even closer links with local people. Wherever you find a football team you'll find a Nationwide team.

Nationwide's philosophy is to be "in tune with people", and we believe that the help we can give in investing in football's future will further demonstrate this and underline our general commitment to meeting customer's needs.

We would like to take  
this opportunity to wish your  
club a successful season.



## THERE'S NEVER BEEN A BETTER CASE FOR OUR PROMOTION



Motolec and Cellnet have teamed up with Swindon Town to bring you a hat trick of great offers for Christmas.



● Nokia 100 package - includes connection, a year's line rental - and £6.50 worth of free calls per month all for £99.99.

● BT Roamer £9.99\*\*  
(reduced line rental  
£13.99 per month).

● BT Personal £2.99\*  
(reduced line rental  
£11.25 per month).



**There's never been a better case  
for our mobile phones**



**MOTOLEC**



**cellnet**

Available at the Club Superstore or ring  
Motolec on 01793 488 766.  
**MOTOLEC, AYLESBURY STREET, SWINDON**

\*Connection to Occasional Caller. \*\*Connection to Regular Caller Plus. Offers subject to customer being accepted on BT's standard terms and conditions for a minimum 12 month contract. All prices include VAT unless otherwise stated. Case cannot be sold separately.



# league update

by Colin Benson



*I suppose it was inevitable that should we not find our winning ways at Maine Road last week it would be the ghosts of Kevin Horlock and Nicky Summerbee that would haunt us - and haunt us they did with a goal from each.*

Frank Clark has certainly turned things around at City. He took over a team that was truly ailing and looking more into the jowls of the Second Division than towards the Premiership.

One or two signings, including that of Kevin Horlock, and a little tactical tinkering has brought a different complexion and 12 points from 18 has their fans breathing a little easier.

**Manchester City** are still hovering just above the relegation zone but they should improve their position at **Bradford City** today. Chris Kamara's club have experienced the worst of bad luck in recent weeks and though putting up a gallant fight against **Sheffield Wednesday** in the cup, have yet to produce that form at League level.

A 2-1 win at **Oldham** reduced the pain while the sale of Australian goalkeeper Mark Schwarzer to **Middlesbrough** has considerably swelled the bank balance but they might have to settle for a point today, though no doubt Chris Waddle will be really keyed up for this one.

The transfer of Schwarzer represents a fine bit of business for the Yorkshire club. They snapped him up for £200,000 and only introduced him into the side last November. Now the £1.5 million move has reaped an almost instant and substantial profit which Kamara is investing on improving his side.

It was business as usual for **Bolton Wanderers** last week, Gerry Taggart's third goal of the season clinching a 2-1 win at **Huddersfield Town** to send the Burnden Park outfit 10 points clear of **Wolverhampton**.

The League leaders play host to **West Brom** tomorrow and should be good for another three points, though they can't take anything for granted. The Albion, like Wolves, are better away from home where **Portsmouth** inflicted a seventh defeat of the season last Saturday.

Six wins and seven draws on the road is only marginally poorer than **Bolton's** own away record, so the Trotters will need to get into top gear.

Talking of **Wolves**, who chalked up their 10th away win last week with an emphatic 3-1 victory at **Barnsley**, brings us to their game with **Ipswich Town**. Like **West Brom**, **Wolves** have lost seven at home which is hardly in keeping with a team that has serious ambitions of playing Premiership football next season and last time out at Molineux they were beaten 3-0 by **Crystal Palace** to dash hopes that they had overcome the home bogey.

Only a fortnight ago **Port Vale** boss John Rudge was praising **Ipswich** as one of the best teams in Division One, following a 2-2 draw at Burslem. It echoed Brian Horton a few weeks earlier, who was just as

impressed even though his **Huddersfield** side had won 2-0.

Town boss George Burley said: "It's nice to hear managers complementing us because we do like to get the ball down and pass it about. But it is no good if we are not getting the three points we deserve." Well they might just achieve that this afternoon.

**Barnsley** went on the defensive against **Wolves** and were eaten alive but we can anticipate a more positive response from Danny Wilson at **Southend**. He is expected to recall Liddell to partner Wilkinson in attack and should keep the promotion chase on track.

A hat trick from former Town striker Jan Aage Fjortoft in a 3-1 win over **Grimsby** relit **Sheffield United's** promotion fuse but the Blades face a tough assignment this afternoon at Fratton Park.

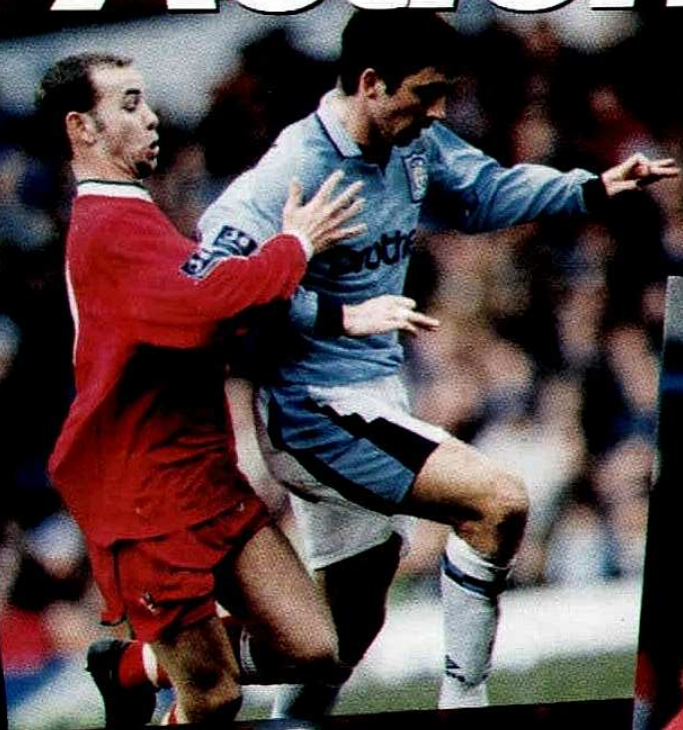
**Portsmouth**, with veteran keeper Alan Knight in inspirational form having been recalled from the reserves, have put together a seven match league and cup winning run. The Pompey chimes are ringing loud and clear.

**Crystal Palace**, who ended **Wolves'** run of four successive wins with a 3-0 success at Molineux, tripped up themselves at home to Tranmere and will not relish the trip to **Oxford** where United hope to hand out a soccer lesson. Yet so inconsistent are "Harry" Bassett's men - anything is possible.

**Norwich** shared eight goals with **Charlton** - they will be pleased with just one this afternoon if it proves the winner against **Huddersfield**.



# Action replay

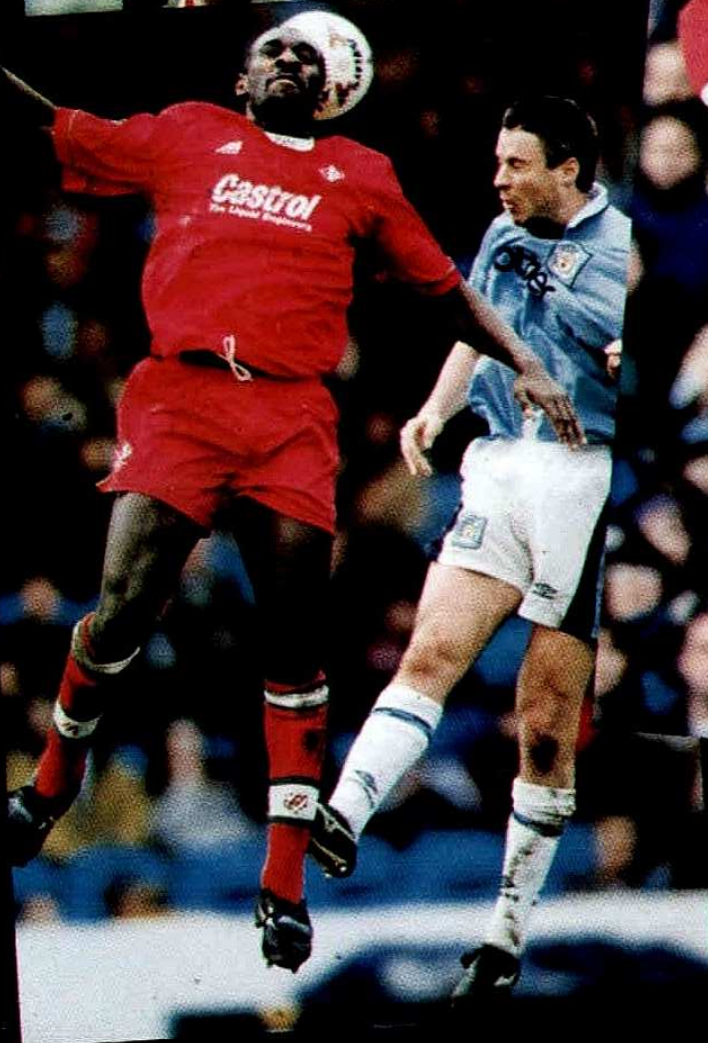


**Left:**  
Former Swindon  
favourite Kevin  
Horlock is tracked by  
Wayne O'Sullivan

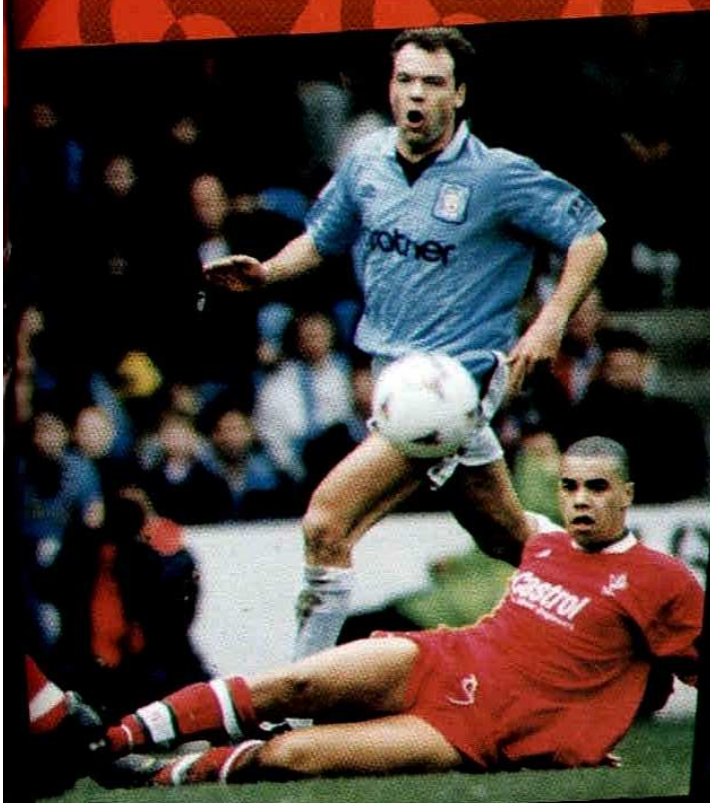


**Left:**  
Soaring high - Wayne Allison  
challenges for the ball at Maine Road

**Above:**  
Kevin Watson is denied by City  
keeper Tommy Wright



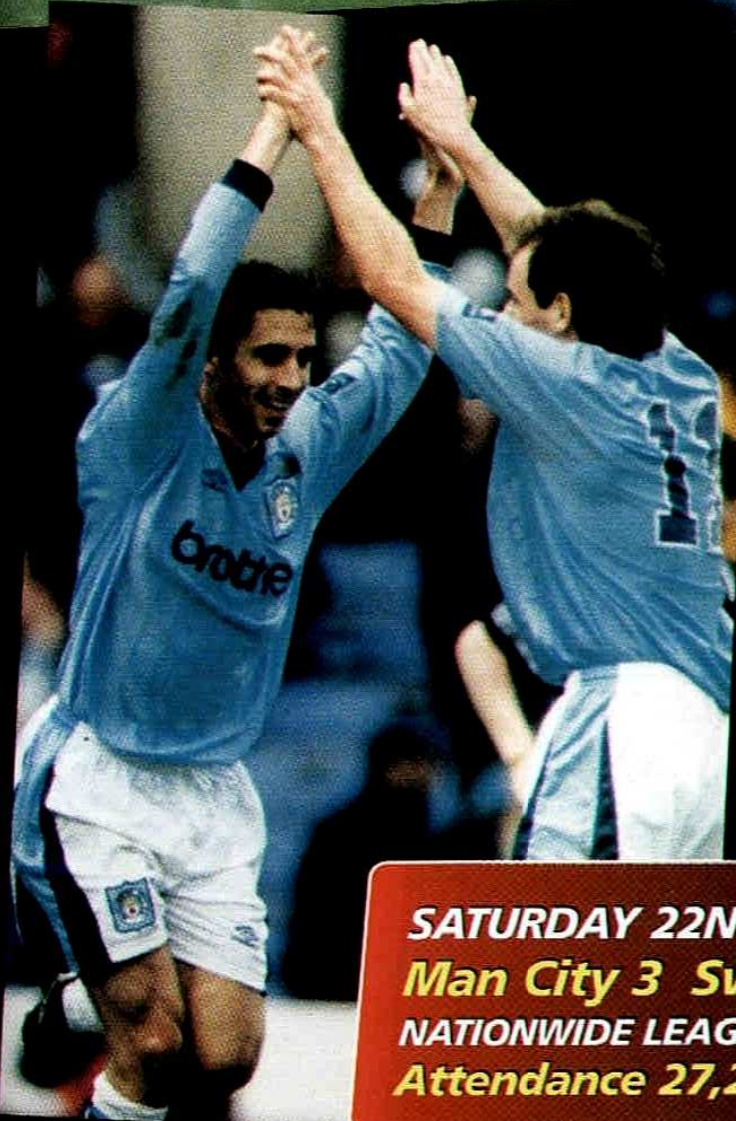




*Top Left:  
The face says it all - Marlon Broomes  
slides in to deny City's Uwe Rosler*

*Top Right:  
That's mine - Marlon Broomes wins a  
defensive header*

*Left:  
Rubbing salt into the wounds  
- Kevin Horlock celebrates as he helps  
to sink his former club*



**SATURDAY 22ND FEBRUARY 1997**  
**Man City 3 Swindon Town 0**  
**NATIONWIDE LEAGUE DIVISION 1**  
**Attendance 27,262**





# community scheme news

A warm welcome to our guests from Westbury Youth, 3rd Devizes Cubs and 2nd Scout Group Stratton who are all here with our Saturday Team Club.

We hope you enjoyed your coaching and lunch and let's hope we can put the icing on the cake with a good performance and three points from the lads against Charlton Athletic this afternoon.

Since we last spoke we have run our Auto Windscreens area six a side tournament. Congratulations to Braden Forest who were our winners and well done to Hereod Parkway who ran them so close.

Thanks also needs to go to Dorcan, Greendown, St. Josephs and Wootton Bassett for taking part.

Braden Forest now go on to represent Swindon in the next stage, so the best of luck to John Wells and his lads and let's hope they do us proud.

Finally, thanks again to everyone who took part in our recent course here at the County Ground.

Over 100 of you came along to make sure it was a successful event and I hope you will all be back for our Easter course which takes place on March 25th, 26th and 27th.

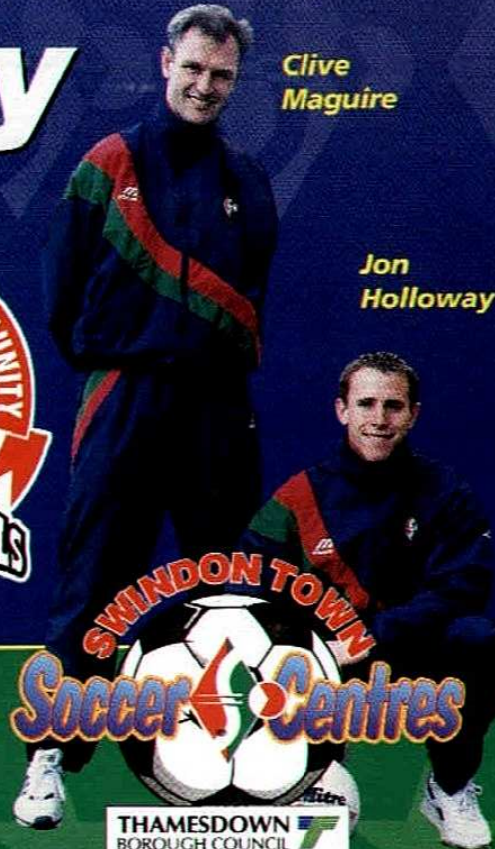
*Don't delay in getting your names down because places are limited. Entry forms can be collected from main reception or by telephoning us on 01793 421303.*

We look forward to hearing from you - in the mean time good luck to the lads and give them all the support you can.

*Speak to you soon.*



**Sponsors of the  
Saturday Team Club**  
Tel: 01793 432840



**Clive  
Maguire**

**Jon  
Holloway**

THAMESDOWN  
BOROUGH COUNCIL

*The next courses are now well underway. The T-shirts have been a great success adding to the professionalism of the scheme.*

**Cost** - £10.00 FOR 5 WEEK COURSE  
- £13.50 IF YOU REQUIRE A T-SHIRT

## **Link Centre**

Monday	5.30pm - 6.30pm	5-6 + 9-11 years
Thursday	4.30pm - 5.30pm	5 years
	5.30pm - 6.30pm	7-8 years

## **Oasis**

Monday	4.00pm - 5.00pm	9-11 years
	5.00pm - 6.00pm	9-11 years
Wednesday	5.00pm - 6.00pm	12-14 years
Saturday	9.00am - 10.00am	5-8 years
	10.00am - 11.00am	5-8 years

## **Stratton**

Monday	3.30pm - 4.30pm	5-6 years
	4.30pm - 5.30pm	9-11 years
Wednesday	3.30pm - 4.30pm	7-8 years

## **Marlborough**

Wednesday	4.00pm - 5.00pm	5-11 years
	5.00pm - 6.00pm	11-16 years

## **Highworth**

Tuesday	4.00pm - 5.00pm	5-6 years
	5.00pm - 6.00pm	7-8 years
Thursday	4.00pm - 5.00pm	9 years +
	5.00pm - 6.00pm	9 years +

Swindon Town Football Club's Community Scheme is kindly supported by:





# the junior robins

with Louise Kaye

Sponsored by



**Good afternoon to members of the Town's official Barmy Army and welcome to the Junior Reds who travelled to the County Ground this morning to join in with morning activities and lunch.**

A special hello also to our two competition winners who are watching the game today thanks to STFC. Hopefully Peter Adams and Richard Overton will enjoy the game even more if Swindon walk away with three points this afternoon.

## March Newsletter

Your next monthly Newsletter will be falling through the letterbox next week. Look out for the latest Team News, competitions and details of forthcoming events. If you have any comments or jokes you would like printed in future issues, then drop me a line and I'll make you famous.

**0891 12 16 40**

This is the important telephone number of Swindon Town ClubCall, our 24 hour information

service. Every Monday, there is a message on ClubCall for Junior Robins, confirming whether training is going ahead or not that evening. Thankfully, training will not be regularly cancelled but poor pitch conditions can affect this so make sure to call ClubCall on Mondays.

## STFC Mascot opportunities



If you know someone who would like to be a Swindon Town mascot this season, we still have a few dates available. However, the fixtures are

limited so I would advise

calling early to find out more about the package. Call me in the Marketing Dept. on Swindon 01793 532121.

## today's lucky mascots



**ROSS MONTAUT** is 7 years old and has travelled to the County Ground today from his home in

Feltham, Middlesex. He is a pupil at Stepgate Primary School and is a football fanatic and his preferred playing position is as forward. He is mad about Swindon Town and his favourite players are Peter Thorne and Wayne Allison.

attends Greendown School and enjoys going out with her friends and watching football. I am sure Jo will be delighted to meet her favourite Town players this afternoon.

A warm welcome to Charlton mascot, **SUZI WOLLINGTON**, who is 9 years old. Suzi is a



pupil at Rangefield Primary School in Bromley, Kent and her hobbies include swimming and football. Her favourite Charlton player is John Robinson.

### JO JOHNSTON

celebrated her 16th birthday on the 21st February and she lives in Toothill, Swindon. Jo



Swindon Town would like to wish our mascots and their families a great afternoon at the County Ground.



Swindon Town are pleased to announce that our lucky matchday mascots are now sponsored by Little Chef and Burger King at the Turnpike Roundabout.





# youth team focus

with Tommy Wheeldon



## Fixtures 96/97

### South East Counties League Division 2

Sat Aug 17	Brighton & Hove	A	2-0
SAT AUG 24	BRENTFORD	H	3-2
Sat Aug 31	Bristol City	A	1-1
SAT SEP 07	BRISTOL ROVERS	H	8-0
SAT SEP 14	PORTSMOUTH (LC1)	H	0-3
Sat Sep 21	Reading	A	3-2
MON SEP 23	BARNET (SJFC 1)	H	3-1
SAT SEP 28	COLCHESTER UNITED	H	1-2
Sat Oct 05	Southampton	A	0-2
SAT OCT 12	LUTON TOWN	H	2-2
Tues Oct 15	Arsenal (SJFC 2)	A	1-3
Sat Oct 19	Wycombe Wndrs.	A	1-1
TUES OCT 22	HEREFORD (MYC 1)	H	4-0
Sat Oct 26	Tottenham Hotspur	A	1-1
SAT NOV 02	OXFORD UNITED	H	1-1
SAT NOV 09	CRYSTAL PALACE	H	1-2
Sat Nov 16	Wimbledon	A	1-0
Sat Nov 23	Luton Town	A	1-2
SAT NOV 30	WYCOMBE W.	H	0-3
Wed Dec 04	Torquay Utd (FAYC 1)	A	1-1
Sat Dec 07	Barnet	A	4-1
WED DEC 11	TORQUAY UTD (DAYC 1 REPLAY)	H	0-2
WED DEC 18	WOLVES (MYC 2)	H	2-2
SAT DEC 21	BRIGHTON & H.A.	H	3-0
Sat Jan 18	Bristol Rovers	A	2-1
Wed Jan 22	Wolves (MYC 2 replay)	A	2-1
SAT JAN 25	READING	H	2-3
Sat Feb 01	Brentford	A	1-1
Sat Feb 08	Colchester United	A	0-3
TUES FEB 18	STOKE CITY (MYC SF1)	H	0-1
SAT MAR 01	TOTTENHAM HOTSPUR	H	
Sat Mar 08	Oxford United	A	
Tue Mar 11	Stoke City (MYC SF2)	A	
SAT MAR 15	WIMBLEDON	H	
Sat Mar 22	Crystal Palace	A	
SAT APR 12	BARNET	H	
TBA	AFC BOURNEMOUTH	H	
TBA	AFC Bournemouth	A	
TBA	BRISTOL CITY	H	
TBA	SOUTHAMPTON	H	

Home fixtures kick-off at 11.00am. Kick-Off times are subject to change without prior warning.

## Fixtures 96/97

### West County Television South West Counties Youth League

Aug 24	Bristol City	A	2-1
AUG 31	CARDIFF CITY	H	0-4
Sept 07	Cheltenham Town	A	0-1
SEPT 14	CIRENCESTER TOWN	H	1-1
Sept 21	Exeter City	A	1-1
Sept 28	Hereford United	A	1-0
OCT 12	SWANSEA CITY	H	1-1
Oct 26	AFC Bournemouth	A	1-1
NOV 02	BASHLEY	H	3-1
Nov 09	Bashley	A	0-3
NOV 16	BRISTOL CITY	H	2-1
Nov 23	Cardiff City	A	0-7
NOV 30	CHELTEHAM TOWN	H	1-1
Dec 07	Cirencester Town	A	1-1
Dec 11	Plymouth Argyle	A	1-3
Jan 18	Swansea City	A	3-2
Jan 25	Torquay United	A	2-3
FEB 01	AFC BOURNEMOUTH	H	0-0
FEB 08	EXETER CITY	H	1-2
FEB 19	HEREFORD UNITED	H	0-2
FEB 26	TORQUAY UNITED	H	4-2
MAR 05	PLYMOUTH ARGYLE	H	

All home Saturday fixtures kick-off at 11.00am.  
Wednesday fixtures kick-off at 2.00pm.  
Kick-Off times are subject to change without prior warning.

### South West Counties

#### League

Swindon Town Youth 0

Hereford United Youth 2

**A gale force wind made for difficult conditions and it was Hereford who coped best to run out 2-0 winners.**

Playing against the wind in the first half, Swindon defended superbly and were unfortunate to concede a goal after 15 minutes.

The youngsters continued to hold firm and looked to be heading for half time just one goal adrift until Hereford grabbed a second just before the interval.

It was a bitter pill to swallow because there was a clear case for off side in the build up to the goal yet the lads and the coaches were still confident they could come from behind in the second half to get a result.

However Swindon were unable to take the initiative even with the elements in their favour and it was Hereford who looked the stronger side.

A 25 yard effort from Jamie Mills which crashed against the cross-bar was the highlight of a dour second half showing by Swindon.

One of the plus points to come out of the game were the performances of three 15 year old trialists from Newcastle who handled the situation very well.

Another positive aspect was the display from goalkeeper Ryan Northmoor who looks to have a bright future ahead of him.

### South West Counties

#### League

Swindon Town Youth 4

Torquay United Youth 2

**Conditions were once again difficult on Wednesday but this time the lads weighed in with a solid display to hand Torquay only their second defeat of the season.**

A mistake by Phil MacDiarmid allowed Torquay to take the lead after 15 minutes but Swindon responded positively and were level before the break when Simon Futcher scored from close range following a goal-mouth scramble.

The second half saw Swindon take command against a very physical and ill-disciplined Torquay team and when Chris O'Connell was chopped down in the penalty area, the same player got up to fire his side in front from the resulting spot kick.

Swindon continued to press and made it 3-1 with 18 minutes remaining as Alex Meechan followed up to score after Futcher's shot had rebounded back off the crossbar.

And although Torquay pulled one back, Swindon had the final say 10 minutes from time when Meechan scored with a superb strike.

**Team:** Betterton, O'Connell, Bennett, Cope, Hodson, Thorne, Simpkins, MacDiarmid, Futcher, Davis, Meechan,  
**Subs:** Tedaldi, Penning, Tuck.





# Club Call



**The official voice of Swindon Town**

**For all the  
latest news,  
views and  
interviews**



**Updated daily  
- get all the  
stories as  
they happen**

**0891 12 16 40**

calls are charged at 50p per minute at all times



## WYVERN STAFF

**WYVERN STAFF AGENCY**

24 Commercial Road, Swindon

**Telephone (01793) 513363**

**ALWAYS required:  
Industrial Warehouse Staff**

**Rates of pay from  
£4.00 to £8.40 per hour**

**Immediate Start**

**CALL NOW!**



## riversrun

RUSHY PLATT SWINDON

# NOW OPEN...

A superb Development of three and four  
bedroom homes.

**SELLING NOW!**

**RIVERSRUN**

Off Wootton Bassett Road, Swindon

*For further details contact our  
Sales Complex on (01793) 533428.*

## BLOOR HOMES

*Making you feel at home*

*Selling Agents: Connell. Telephone: (01793) 512991*



# Centre of excellence

with Phil Cannon

**Last weekend all of our Centre of Excellence teams, that is the Under 13's, 14's, 15's and 16's played against near neighbours Bristol Rovers.**

And they suffered mixed fortunes with the Under 13's losing 1-0, the Under 14's winning 2-0, the Under 15's running out tight 3-2 winners while the Under 16's battled out a goal-less draw.

I was particularly pleased for the Under 15 side who chalked up a good result after a very mixed bag in the past few weeks.

They stormed into a 3-0 lead

and although Rovers came racing back to score two goals and set up a nail-biting finish, all was well at the final whistle with our lads hanging on for a thoroughly deserved victory. I myself watched the Under 16's take part in a very physical encounter. It was hard work but enjoyable to watch.

Keep up the good work.

Just a reminder of a couple of tours our young lads will be involved in during the summer.


The Under 11's, 12's and 13's are travelling to Torbay for the Gold Coast Classic Tournament with the Under 14's going to Ireland to play in the prestigious



Irish Milk Cup.

Taking part in these tours costs a lot of money so the boys will be doing some fundraising to help finance the trips.

If there is anyone out there who would like to sponsor our stars of the future please give me a call - your help would be much appreciated.




**SWINDON TOWN**

# Centre of Excellence

**Spot the stars of tomorrow!**  
Swindon Town Football Club and National Power working in partnership to search for the stars of tomorrow

In partnership with



**National Power**



# reserves roundup

with Ross MacLaren



**No action to talk about today as our scheduled trip to Watford on Monday was postponed because of a waterlogged pitch.**

But there is some news as a recent meeting of the Avon Insurance Combination League revealed a new set up for the league next season.

The Avon Insurance Combination will be made up of 18 teams playing each other both home and away and I am pleased to announce that Swindon Town will be one of those 18.

The five teams to drop out are Bristol City, Bristol Rovers, Bournemouth, Swansea City and Cardiff who may well form their own mini-league.

I feel the change is a good one and it means that next season we will be taking on all the top London teams.

Our youngsters will be able to play against some quality sides which I am sure will help turn them into better players.

I'm looking forward to the new set-up and hopefully we will be able to continue the improvement we have shown so far this season.

We started well losing just twice in our opening nine matches, winning five and drawing two of those.



But at the turn of the year our form fell away and we are still looking for our first win of 1997.

Sloppy defending has cost us dearly and the kids have got to learn when to play at the back and when to clear their lines.

But that is what Reserve team football is all about, bleeding youngsters and making sure they learn from their mistakes.

Looking ahead, our next game is on Wednesday when we entertain Bristol City here at the County Ground, kick-off 2pm.

Earlier in the season we lost 3-2 away at City despite goals by Steve Finney and Ty Gooden so we'll be looking to put the record straight on Wednesday.

ON Monday March 10th we have another home game to look forward to as Norwich City are the visitors (2pm) in a League match.



**Steve Finney top of the shots with 5 goals for the Reserves**

**Peter Thorne - on target 4 times**



## Fixtures 96/97

### Avon Insurance Combination Div 1

Mon Aug 26	Swansea City	(LC)	A 2-1
THUR SEP 19	TOTTENHAM		H 1-3
Wed Sep 25	Charlton Athletic		A 4-1
MON OCT 07	LUTON TOWN		H 1-0
MON OCT 21	PORTSMOUTH		H 2-0
Thur Oct 31	Bristol City		A 2-3
Wed Nov 06	Oxford United		A 3-3
MON NOV 11	CRYSTAL PALACE		H 3-0
WED NOV 20	BRISTOL ROVERS (LC)		H 0-0
MON DEC 09	BRISTOL ROVERS		H 1-3
Mon Dec 16	Cardiff City		A 1-1
Wed Jan 15	Brighton & H.A.		A 0-1
MON JAN 20	ARSENAL		H 2-6
Mon Jan 27	Oxford United (LC)		A 1-2
Mon Feb 03	AFC Bournemouth		A 2-2
MON FEB 10	SOUTHAMPTON		H 2-2
WED MAR 05	BRISTOL CITY (LC)		H 2-00
MON MAR 10	NORWICH CITY		H 2-00
Mon Mar 17	Chelsea		A 7-00
WED MAR 19	CARDIFF CITY (LC)		H 2-00
MON MAR 24	MILLWALL		H 2-00
Tue Apr 08	West Ham United		A 2-00
MON APR 14	Q.P.R.		H 2-00
MON APR 21	IPSWICH TOWN		H 2-00
Wed Apr 23	Wimbledon		A 2-00
TBA	Swansea City		A 2-00
TBA	Watford		A 7-30

All home fixtures are to be played at The County Ground and will kick-off at the time indicated above.

Kick-Off times are subject to change without prior warning.

## Avon Insurance Combination Div 1 at 19th February 1997

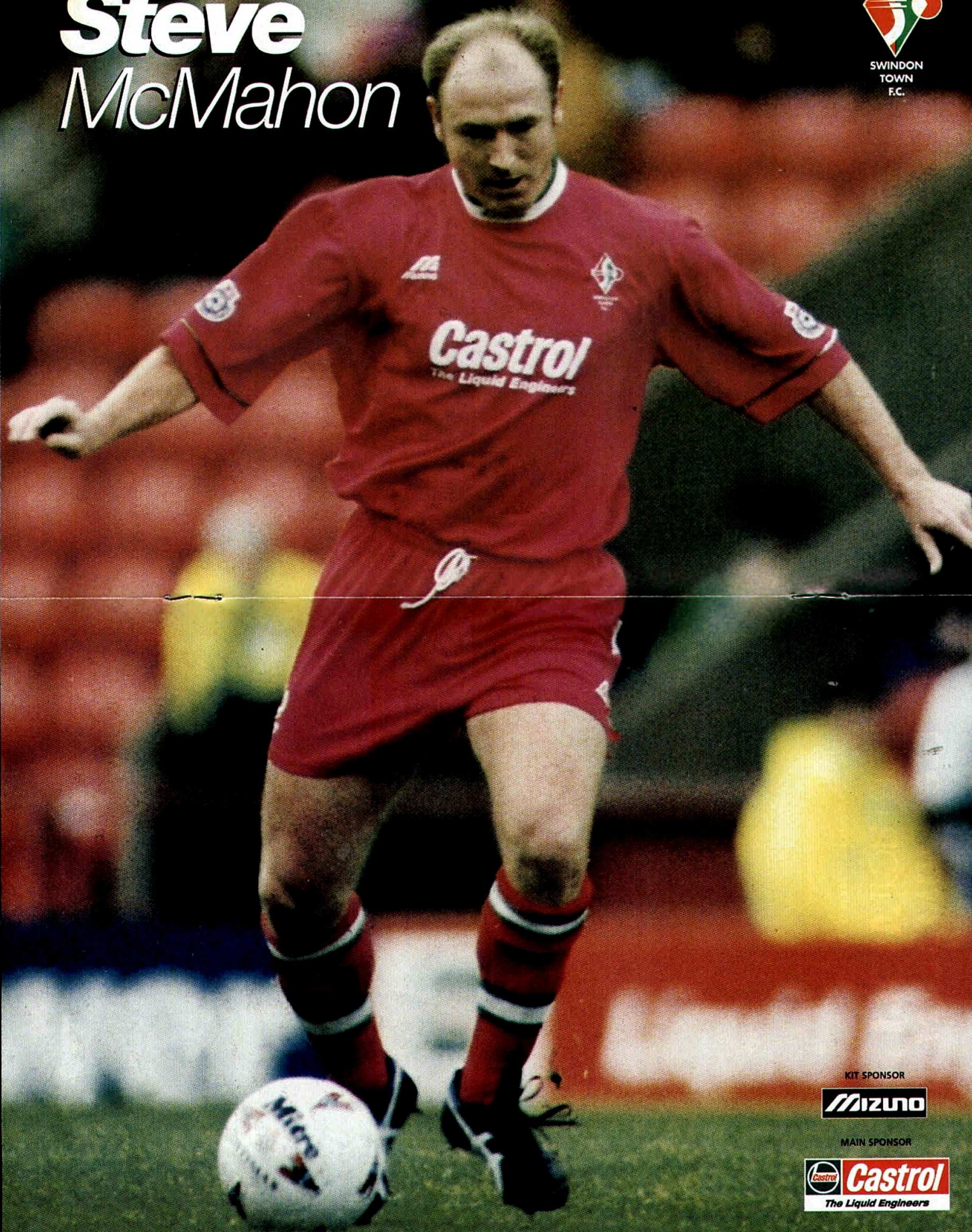
	P	W	D	L	F	A	Pts	GD
Portsmouth	15	9	1	5	26	19	28	+7
Tottenham H.	13	8	2	3	31	14	26	+17
Chelsea	13	8	2	3	22	14	26	+8
Wimbledon	13	7	4	2	30	19	25	+11
Q.P.R.	13	7	3	3	28	18	24	+10
Ipswich Town	11	7	2	2	19	7	23	+12
Arsenal	12	6	3	3	32	13	21	+19
Brighton & H.A.	13	4	6	3	24	24	18	0
Crystal Palace	12	5	2	5	17	18	17	+1
AFC Bournemouth	12	5	2	5	26	28	17	-2
Cardiff City	13	4	5	4	12	19	17	-7
SWINDON TOWN	13	4	4	5	24	25	16	-1
Millwall	12	5	1	6	21	26	15	0
Bristol City	13	4	3	6	25	25	15	0
Luton Town	11	5	0	6	13	15	15	-2
Oxford United	13	4	3	6	20	24	15	-4
Watford	12	4	2	6	16	22	14	-6
Swansea City	11	4	1	6	14	22	13	-8
West Ham United	13	3	3	7	15	23	12	-6
Southampton	11	3	2	6	18	23	11	-5
Norwich City	13	2	4	7	20	29	10	-9
Bristol Rovers	13	2	4	7	12	27	10	-15
Charlton Athletic	9	2	1	6	9	22	7	-13

## Top Reserve team goalscorers so far this season

Steve Finney	5
Peter Thorne	4
Alex Smith	3
Alex Finlayson	3
Steve Cowe	2
Kevin Watson	2



# Steve McMahon



KIT SPONSOR



MAIN SPONSOR







# Tony Home's view from a far

Sponsored by



doing a Ravanelli. I bet the old codgers at

Lords have a sense of humour failure about that. Personally, it has been so long since England won that I am amazed they remembered how to celebrate.

As I have not been able to get to a Swindon game since September, I have forced myself to join the '302 Club' - i.e. those people that, for some reason or another, can not help themselves turning on Ceefax and heading straight for page 302, when they are unable to get to a game.

I know that I am not alone in my addiction, in my undying pursuit of Saturday afternoon goal-fests. At least two other people have confessed to me that much to the annoyance of those with whom they live, they

can not hold back from heading for the remote, for update after

update. You develop an edginess more alienating than a trainspotter's. You must not miss a goal, a red card, an own goal - anything. Goodbye life - hello Ceefax.

Of course I had to watch the Man City game on Ceefax and my disgust was plentiful to see that the deserters Horlock and Summerbee were the first scorers for them. Who wrote that script eh?

If Horlock and Summerbee were to give their reason for leaving us and joining them as wanting to play Premiership football, then they will have to wait at least another season because City are not going up this year.

***I write from the Hett Arms, Hett, in County Durham where all the best banter and booze in the north-east takes place. Unfortunately most of it is unprintable.***

Word from the rumour factory is that Kevin Keegan has a new job at one of the breweries up here - as a bottler. I hear too that Ravanelli's wife has left him because she thinks his is a shirt - lifter!

By the way, the art of goal celebration has even spread to cricket; in the last Test Match against New Zealand, Dominic Cork, the England bowler celebrated taking a wicket by



## ...AND STAY ON THE BALL.

Haine & Smith  
OPTICIANS



# the swindon town superstore

County Ground, Swindon



**MORE SPECIAL OFFERS**  
**AT THE SWINDON TOWN**  
**SUPERSTORE**



**HOODED  
TOPS**

**PRO  
SWEATSHIRTS**

**PRO  
T-SHIRTS**

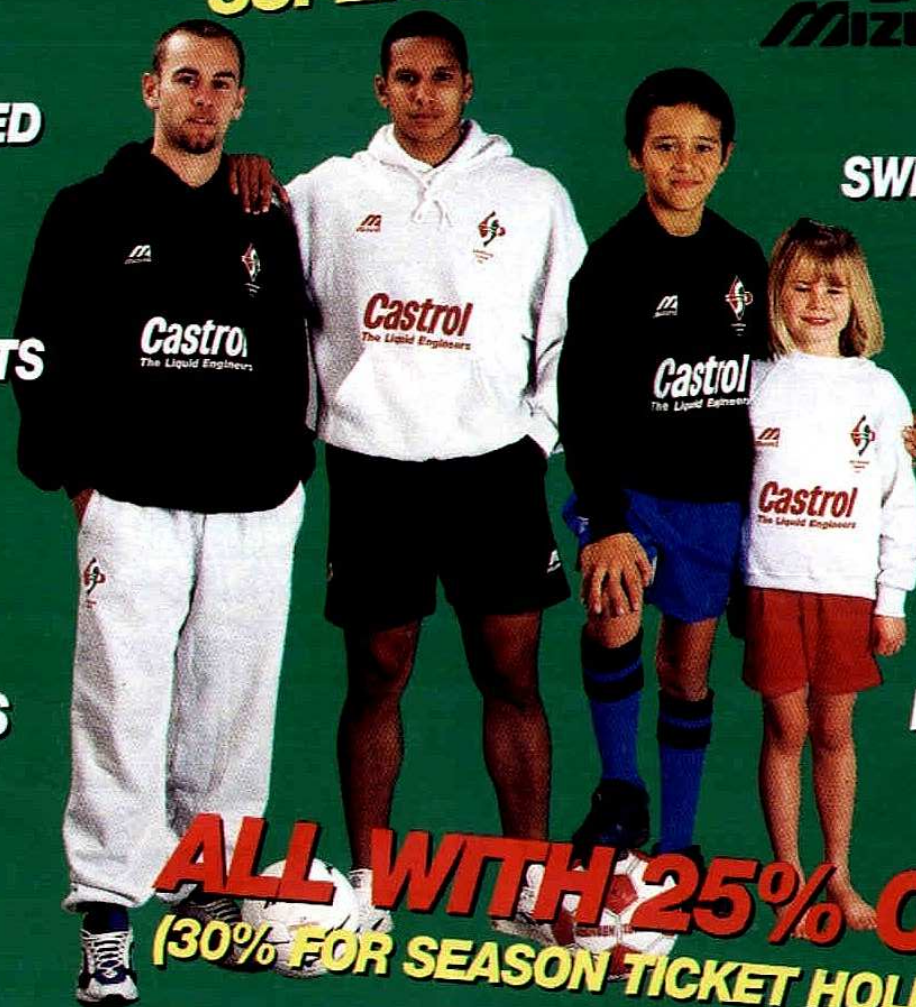
**HOME  
STRIPS**

**DRILL  
TOPS**

**RAIN  
JACKETS**

**AWAY  
SHIRTS**

**MIZUNO  
PRODUCTS**



**ALL WITH 25% OFF**  
**(30% FOR SEASON TICKET HOLDERS)**

**OPENING HOURS: 8.30AM - 5.45PM**  
**MONDAY - FRIDAY, 9AM - 5PM SATURDAYS**  
**To contact the Club Superstore and for**  
**Mail Order details call 01793 423030.**

MAIN SPONSOR

WE ARE PLEASED TO ACCEPT



SWINDON TOWN CLUBCALL - TELEPHONE (0891) 121640 FOR ALL THE LATEST FOOTBALL NEWS



# the swindon town ticket office

county ground, swindon

update



**TICKETS FOR ALL OF OUR  
REMAINING HOME GAMES THIS  
SEASON ARE NOW ON SALE AT  
THE BOX OFFICE.**

Just to remind you, the games still to be  
played here at the County Ground are:



**STOKE CITY**  
Saturday March 15th (3pm)



**NORWICH CITY**  
Saturday March 29th (3pm)



**SOUTHEND UNITED**  
Saturday April 5th (3pm)



**IPSWICH TOWN**  
Saturday April 12th (3pm)



**CRYSTAL PALACE**  
Saturday April 26th (3pm)



**BARNSLEY,**

TUESDAY MARCH 4TH,  
(AWAY), KICK-OFF 7.45PM.

There are 500 seats available  
costing £12.50 for adults and £6.50  
for concessions (16 and under  
and OAP's).



**BOLTON WANDERERS,**

SATURDAY MARCH 8TH, (AWAY),  
KICK-OFF 3PM.

Only 196 seats are available priced  
£15 and £9 (15 and under and OAP's).  
On the day there will be 2000 terraced  
places costing £11 and £8.

**FOR ALL THE LATEST DETAILS FROM THE  
BOX OFFICE CALL SWINDON TOWN'S  
TICKET LINE ON 0891 14 16 40**

**Matchday Ticket Offices:**  
For Saturday matches throughout 1997,  
tickets will go on sale at 11am.

## OPENING HOURS

**Mon - Friday 8.30am - 5.45pm**  
**Late night Wednesday's 6.45pm**  
**SATURDAY'S**  
**9am - 12 noon (non matchdays)**

For further details on ticket availability  
contact the Ticket Office on:

**(01793) 529000**  
To order by fax:  
**(01793) 431887**

WE ARE PLEASED TO ACCEPT



CHOOSE FROM NUMBERS 1-42

**Stanley Racing**  
**Golden**  
**Numbers**  
**IRISH**  
**LOTTERY BETTING**

Win  
up to  
**£50,000**

**OUR PRICES BEAT THE LOTTERY!**

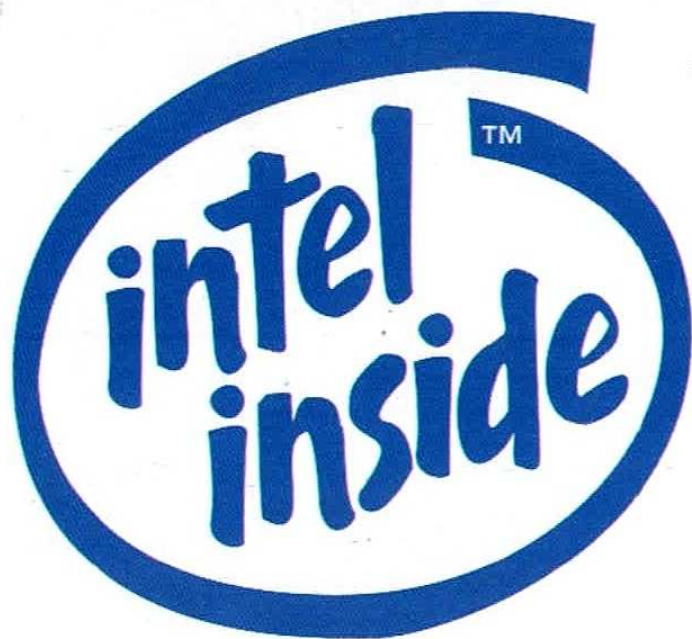
PAYOUT BASED ON £1 STAKE ON THE SIX NUMBER GAME

PICK ANY	OUR RETURNS	THE LOTTERY
1 NUMBER	£6	NIL
2 NUMBERS	£49	NIL
3 NUMBERS	£422	£10
4 NUMBERS	£4096	£65
5 NUMBERS	£44371	£1250

**Stanley Leisure**

**LEADING BOOKMAKERS  
IN U.K. & IRELAND**





**pentium**<sup>®</sup>  
P R O C E S S O R

**COWIE FORD** *Swindon*

**1<sup>st</sup>**  
*for*  
**FORD**



**SALES • SERVICE • PARTS**



**Your local Ford  
Main Dealer**



**OVER 3000** GROUP STOCK VEHICLES TO CHOOSE FROM **OPEN 7 DAYS**

**COWIE FORD**

FLEMING WAY ROUNDABOUT,  
SWINDON

**01793 520002**



OPENING TIMES: MONDAY-FRIDAY 8.30am-7pm. SATURDAY 8.30am-5pm. SUNDAY 10am-4pm.

Cars shown for illustration purposes only.



# winning ways

By Dave Hollister

The Nest-Egg half time draw is  
Sponsored by

MECERFLEX

**If you fully digested your  
Matchday Magazine on  
Wednesday night you will have  
undoubtedly queried my  
statement regarding the introduction  
of play-offs!**

To put you out of any misery that may have since engulfed you, they were introduced in season 1892/93 with the forming of the Football League Division Two. and yes - Manchester United were involved!

They were called Newton Heath at that time and contested the innovative procedure as one of the bottom three clubs in Division One.

For the record, the play-offs were discontinued at the end of season 1897/98. The reason for this was because two clubs - Stoke City and Burnley - both ensured promotion when only one was necessary!

Also in Wednesday's programme I told you it was



possible for you to take a 1000 mile supersonic flight in Concorde for just £1 sterling. In actual fact you can take someone else with you. For that is the first prize in our Summer Draw which commences in May.

But before that we have our Easter Draw with prizes of weekend breaks for two, theatre trips for four and a VIP day at the County Ground for two.

This draw takes place on Easter Saturday and the 50p tickets are now on sale. We need agents to sell our tickets for both these events and commission is up to 20 per cent! So please help us, while helping yourself.

Ten years ago, on Saturday February 28th 1987, Swindon entertained Middlesbrough at the County Ground in a Division Three fixture. Steve White scored to give us a 1-0 victory before a crowd of 11,341.

Twenty years earlier, on March 4th 1967, Swindon triumphed over the same opponents 4-1 at home. If you want to win an autographed football, simply let me know who scored a hat trick for Swindon.

The first correct answer drawn on Friday March 7th will be the winner.

## Trust us to help football

The Football Trust is helping the game at all levels - from providing kit for school teams, pitches and changing rooms for grass roots football, safety and improvement work throughout the game right up to providing vital assistance to help League clubs complete the essential task of redeveloping their grounds in line with the Taylor Report.

Over the last 20 years the Trust has received and distributed £250m from Littlewoods, Vernons and Zettors Pools and Littlewoods Spot the Ball competition for the benefit of football.

Up and down the country, clubs are building new grounds and stands, installing seating, and providing safe and comfortable facilities for their spectators to enjoy. Every club depends on the support of the FOOTBALL TRUST and the success of the pools companies. Both are crucial for football's future.



THE FOOTBALL TRUST  
Helping the game



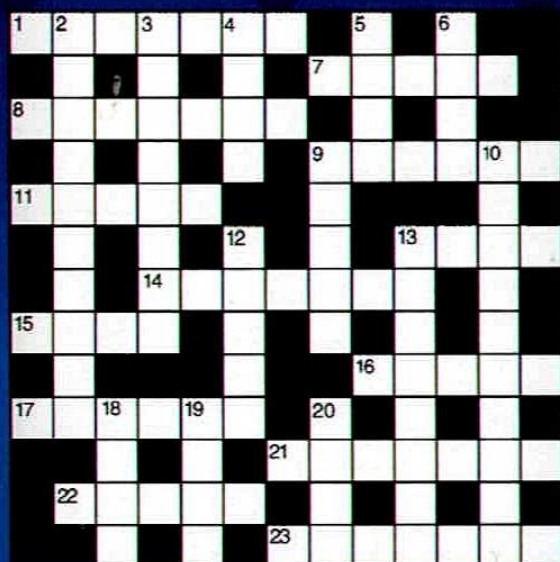
LITTLEWOODS VERNONS ZETTERS  
Making sure football wins  
the Pools each week

THE FOOTBALL TRUST, WALKDEN HOUSE, 10 MELTON STREET, LONDON NW1 2EB



# crossword time...

compiled by Thomas Trickett



## clues across...

1. Club nickname of Scot's Club Queens's Park (7)
7. Football League Cup winners 1988 (5)
8. ....Albert, European Footballer of the Year 1968 (7)
9. Brazilian (1969/70s) striker (6)
11. ....Gillespie, (1990s) Newcastle United midfielder (5)
13. Capital Dutch side (4)
14. Nil Satis Nisi..., Everton motto (7)
15. ....Cullis, (1948/64) Wolverhampton Wanderers manager (4)
16. Football test (5)
17. Temporary player is (2)&(4)
21. Positioning a ball on penalty spot (7)
22. Road for Colchester United FC (5)
23. Waved at Wembley (7)

## clues down...

2. Park here to watch Queen of the South FC (10)
3. 90 minutes is a game's (8)
4. According to their nickname a noise made at Millwall FC (4)
5. ....Perez, (1990s) US international midfielder (4)
6. Daniel, (1990s) Southend United defender (4)
9. Mr Docherty, ex-football manager (5)
10. Ipswich Town (1990s) midfielder (4)&(6)
12. Jock, ex-Scotland boss (5)
13. Juninho is of South ....origin (8)
18. ....Daish, (1990s) Coventry City defender (4)
19. Mr Stepney, (1960/70s) Manchester United goalkeeper (4)
20. Leap when asking for a penalty (anag) (4)

ANSWERS ACROSS...  
 1 SPIDERS, 7 LUTON, 8 FLORIAN, 9 TOSTAO, 11 KEITH, 13 AJAX,  
 14 OPTIMUM, 15 STAN, 16 TRIAL, 17 ON LOAN, 21 PLACING  
 22 LAYER, 23 BANNERS.  
 ANSWERS DOWN...  
 2 PALMERSTON, 3 DURATION, 4 ROAR, 5 HUGO, 6 FOOT,  
 9 TOMMY, 10 ADAM TANNER, 12 STEIN, 13 AMERICAN,  
 18 LIAM, 19 ALEX, 20 PLEA.



## face in the crowd

Are you the lucky winner of our 'Face in the Crowd' competition?

In every Matchday Magazine we will be publishing a photograph with a face circled. If you are the winner please call **Louise Kaye in the Marketing Department on (01793) 532121** in person within 14 days of the date of publication to collect your prize!

## WIN A WEEKEND BREAK DURING TODAY'S HALF-TIME BREAK WITH SWINDON TOWN & JARVIS



During the half time break at today's game Swindon Town and Jarvis Hotels will be giving away a superb weekend break free of charge, to someone in the crowd. It will be completely at

random, and you don't have to enter any competition. We're just going to give it away there and then.

The weekend break is for two people for two nights and can be taken at any of Jarvis' 63 fine hotels across the UK.

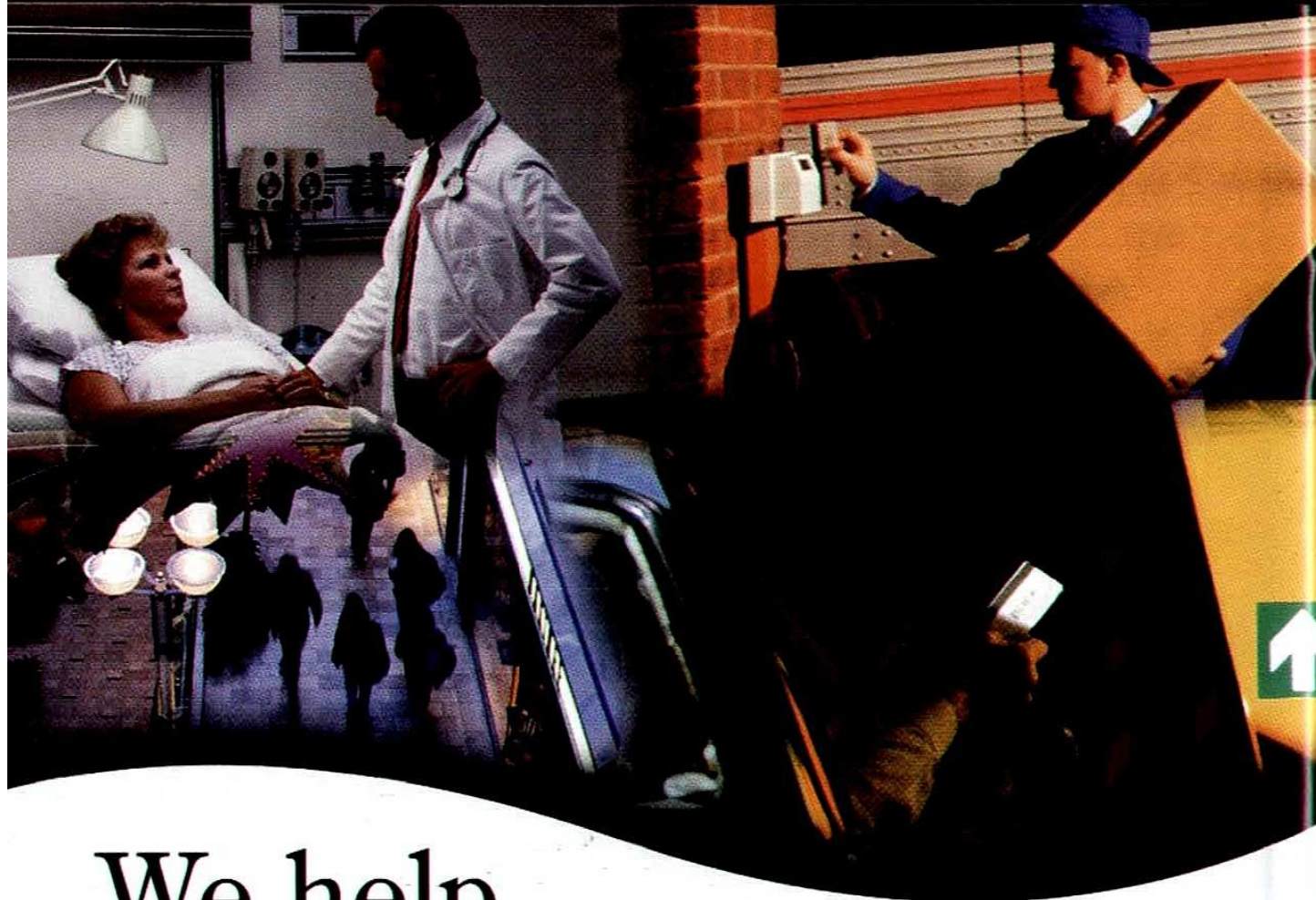
All you need to do to win a Jarvis weekend break is hold onto your ticket stub until half-time. Straight after the half time scores are announced, we'll call out a seat number, which one of the Swindon Town players will randomly pick for us at half-time.

If it's your seat, come along with your ticket, to the Reception and ask for Louise Kaye and pick up your Free Jarvis Weekend Break voucher. It's as simple as that.

So listen out at the half-time break and you could be going on a superb weekend break with Jarvis Hotels.







# We help protect your interests

## **Time**

Flexible personnel management systems for commerce and industry including computerised time and attendance systems and shop floor data capture.

## **Security**

Security solutions using CCTV, access control, lone worker systems and fire detection systems.

## **Communications**

Advanced communications technology using radio paging, public address, satellite TV distribution networks and nursecall systems.

Whatever your needs, Blick can supply a range of technologically advanced, integrated solutions to make working life easier and help protect your interests.



### **Blick plc**

Blick Telefusion Communications Limited  
Blick Time Systems  
PAC International Limited

For more information please contact:  
Blick plc, Blick House, Bramble Road,  
Swindon SN2 6ER  
Telephone: 01793 692401  
Fax: 01793 618147  
Internet: <http://www.blick.co.uk>



# marketing news

with Martin Stevens

**A very warm welcome to everyone for today's game against Charlton Athletic.**

## Matchday Sponsors

Welcoming back as today's Matchday Sponsors are **BLICK PLC**.

BLICK PLC is the ultimate business to business organisation which, through its main operating companies, Blick Telefusion Communications Ltd, Blick Time Systems Ltd and PAC International Ltd, offers effective integration solutions to everyday business problems such as: Communication - through on-site radio paging and public address systems; Security - with access control, fire alarm and CCTV systems; Time Management - with central data collection including time and attendance, payroll and shop floor data; as well as systems for Car Parking and Satellite TV Distribution.

For further information call (01793) 692401.

## Matchball Sponsors

We are delighted to welcome back to the County Ground, 2 regular Matchball Sponsors; **HAINE & SMITH OPTICIANS** and **WYVERN STAFF AGENCY**.

This season **HAINE & SMITH** sponsor our "Team Check" page along with Tony Horne's "View from a Far". Established for over 20 years, they have 17 local practises based in Wiltshire. "Haine & Smith.... large enough to be competitive, small enough to care".

**WYVERN STAFF AGENCY** celebrate 25 years in recruitment. March 1997 is a landmark for everyone associated with this popular local agency. Their anniversary will culminate in a spectacular Garden Party and will be marked by many competitions and prizes, listen to GWR FM and our half-time announcement for future development!

## Presentation Time

**DANA LIMITED (POWERTRAIN PRODUCTS)** were the Matchday Sponsors at last Wednesday's game against Birmingham. Robert Stevens, Market

Manager/Workshops, receives a limited edition signed, framed team shirt from STFC Chairman Mike Spearman.



Dana's Man of the Match award went to Marlon Broomes. Gerry O'Hara, General Manager of Sales & Marketing, presents him with his bottle of champagne.



**CLARION GB** were Matchball Sponsors

at the Birmingham game, they receive their autographed football from Man of the Match Marlon Broomes.



## STFC Golf Day Spectaculars

This years Golf Days will be on Monday 7th April and Monday 14th July 1997. Hosted by Steve Beddow, Eurosports No 1 Golf Commentator, the day will include: coffee on arrival, 9 hole Texas Scramble, light luncheon, 18 Hole Stableford competition, 3 course evening dinner with presentation and awards. For added excitement, we will be hosting a 'Hole in One Competition' where you could win a car. For further information, or to make your reservation, please call Tracy Bond on (01793) 532121

### OUR CORPORATE SUITE SPONSORS





# treatment room

Sponsored by  
**Ridgeway Hospital**

with Jonathan Trigg

**Prior to Wednesday evening's match against Birmingham City the treatment room was the quietest it has been in a very long time.**



So far Gary has progressed very well but the real test will be when he starts up his training, recreating match/training situations especially on twisting/turning/sprinting.

We have all got our fingers crossed in the hope that all will be well.

Frank Talia has spent the last fortnight at

Lilleshall and we expect him to be fit enough to begin some goalkeeping training on Monday.

Frank has been troubled by shoulder, back and neck injuries since the end of October and we all hope that we won't be seeing much of him in the treatment room from now until the end of the season.

Ty Gooden is coming on well, albeit slowly and has now completed two weeks of running work.

Next week we will begin to introduce changes of direction to his running work and some very light swimming but unfortunately Ty will not figure in the first team squad this month.

Lee Collins is in the very final stages of his rehabilitation. He has gradually been introduced into full squad training without any reaction from his right knee ligament.

His final test will be a full 90 minutes of action in the Reserve team game against Bristol City on March 5th.

We all expect him to come through without any ill effects and be ready to fight for a place in the first team in the very near future.

Gary Elkins has been plagued with a deep seated pain/ache in the groin region for the past two to three weeks.

The injury is not an adductor (groin) strain and the specialist has advised Gary not to rush into having any surgery but instead to treat the problem conservatively.



## the shadowboard

### Open Forum Arranged

**Our next Open Forum has been arranged for April, Details are as follows:**

**Venue: The County Ground.**

**Date: Wednesday April 9th.**

**Time: Doors open at 7pm for a 7.30pm start.**

We are expecting Steve McMahon and Mike Spearman to be on the panel for the evening, ready to answer your questions and discuss the big issues of the day.

We will announce further details covering tickets etc. nearer the date -

in the meantime make a note in your diaries so that you don't miss a great evening.

We are already planning the next issue of the Swindon Town brochure which will be ready in time for the new season. Please let us know if there are any articles which you would like to see included this year.

There may also be opportunities to advertise in the booklet - write to the Shadow Board if you are interested in advertising or sponsorship details.

Finally, don't forget to let us have your name if you are interested in joining the Shadow Board ready for next season.



### Shadow Board

**CHAIRMAN**  
John Lodge

**VICE CHAIRMAN**  
Sheila Maslin

**SECRETARY**  
David Taylor

**MEMBERS**  
Nigel Bennett  
Doug Coombs  
Derrick Hand  
Alan Poole  
Neil Seamark  
Keith Vowles  
David Waldron  
David Wiltshire

**Write to us at the Swindon Town Shadow Board  
at: P.O. Box 663, Swindon SN1 2NX.**



# benno gives his view

By Colin Benson

**The arrival of Charlton Athletic unlocks memories of my schooldays when Charlton's former FA Cup winning captain, Don Welsh, was manager of Bournemouth and Boscombe Athletic.**

I remember this tall bald figure addressing the whole school in the assembly hall and although I obviously can not remember everything he said, I most certainly got the gist of his speech.

Don was talking about the importance of maintaining a healthy body and emphasised the need for personal hygiene. The two main points which lodged indelibly in my mind were, first that we should look after our feet and wash them every day and secondly that if we wanted to live long active lives we should never smoke.

Now I do confess that I have not washed my feet every day but equally true is the fact that I have never smoked in my life. Just how much of this is due to the impression Mr. Welsh made on me I can not be certain for I already had an insatiable fanaticism for fitness, but I am sure that advice given to impressionable youngsters by top sportsmen can be beneficial to at least some of the audience.

The strange thing is I know far more about Don Welsh now than I did then. Apart from the fact that he had captained Charlton to their most glorious triumph when they won the FA Cup in 1947 and that he was manager of Bournemouth, he was just an "old" man as far as I was concerned.

I wonder if his words would have had more impact had we known exactly what he had

achieved. Jimmy Seed paid Torquay United £3,250 for Welsh and it proved money well spent.

He played in all the key positions for Charlton - centre half, centre-forward, inside forward and wing-half.

When he hung up his boots after the Second World War he became manager of Brighton.

While still in charge of the Sussex club, Don was invited to add his name to a shortlist of candidates for the Liverpool job. The Reds' boss, George Kay, was relinquishing the position through ill health after 15 years. Don knew most of the players from his war-time guest appearances with the Anfield club while stationed at a rehabilitation hospital in Chester and it was no surprise when in March 1951 the directors appointed him.



Liverpool were then in the First Division and Don, a fitness fanatic, strove to make them the fittest team in the League. He stressed the importance in training of physical jerks and was enthusiastic enough to join in with a hand stand or two himself.

A big strong player himself, Don looked for size and power to represent him at Liverpool but eventually results went against him and on the eve of

the FA Cup final in 1956 he resigned to retreat to Bovey Tracey in Devon where he ran a hotel.

For months Mr Welsh's relationship with the directors had been brittle and relegation - their first for 50 years - followed by the failure to regain promotion lead to a cleavage of the kind that has no future.

But Welsh had not been given sole command of the team and its selection and many felt that consequently the blame for failure could not be landed on his shoulders alone.

Even in the days of George Kay - who had enjoyed conspicuous success - the Anfield tradition of the directors having a hand in selection was paramount.

I can still picture that scene in the school hall that sunny Wednesday afternoon so many years ago and recall Welsh's breezy, effervescent personality as he addressed 600 boys. I suppose, though I never saw him play and didn't even realise that he had been capped three times by England and had scored England's last goal before the Second World War in a 2-0 victory over Rumania, his impact on me has had a lasting influence on my life. I have never supported Charlton, yet Don Welsh is one of my heroes.

Today's personalities will probably have a similar impact on tomorrow's young men.

It is to be hoped that they understand the power invested in them by virtue of their standing in society and that they put it to good use within our community.

Football is not solely a game, it is a reflection on life and it is not just what is achieved on the field of play that influences others.



# OUR LINE UP FOR THIS SEASON

*Savour the flavour*



## the **Sporting** year **1990**

by Mike Fowler

1. Who became manager of Newcastle United in March 1990?
2. What were banned by the FA from Divs. 1 and 2 in 1990?
3. Which 1990 World Cup finalist later played for Swindon Town?
4. Which team lost to Man Utd 1-0 in the Cup Final replay?
5. Who scored 333 for England against India at Lords?
6. Who got his licence back at the ripe old age of 55?
7. Which Briton threw a javelin 90.98m at Crystal Palace to break the World Record?
8. Which Golfer won the U.S. Masters and the British open in this year?
9. A famous Lord reported on the state of English football grounds. Who was he?
10. Who scored the penalty winner for West Germany to win the World Cup in Rome?
11. Part of the famous managerial pairing died in October 1990. Who was he?
12. Which Yorkshire team played in front of 625 fans?

1. Ossie Ardiles
2. Artificial Pitches
3. Nestor Lorenzo
4. Crystal Palace
5. Graham Gooch
6. Lester Piggott
7. Steve Backley
8. Nick Faldo
9. Taylor
10. Andreas Brehme
11. Peter Taylor
12. Scarborough

## ANSWERS



# captain's column

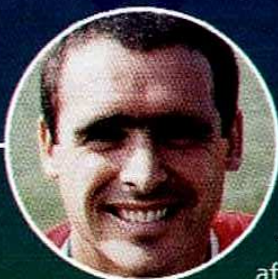
with Mark Seagraves

**After last Saturday's defeat we got just the tonic we were looking for with a great win against Birmingham.**

I thought it was a good solid performance all round and if we can reproduce that sort of form on a regular basis then there is no doubt we will continue to climb the table.

Obviously from a defensive point of view we would have liked to have kept a clean sheet on Wednesday but to be honest there wasn't much we could do about the goal, Gary Ablett hit it sweetly and Fraser had no real chance.

Talking of goals - what a cracker from Marlon! He was beaming from ear to ear after the game



and I'm not surprised after such a stunning strike.

That apart, he also did a great job at the heart of the defence. Congratulations should also go to Darren Bullock on a solid debut and a well taken goal.

After such a good all round performance it is now up to us to produce that form on a more consistent basis and that means carrying on where we left off against Charlton today.

They convincingly beat us 2-0 at their place earlier in the season when we were down to the bare bones with a lot of players missing. But we are much stronger now and Charlton will find it a lot tougher come 3

Sponsored by

BBC



WILTSHIRE  
SOUND

WHERE ALL THE  
SWINDON  
TOWN  
ACTION IS

103 - 105FM

o'clock this afternoon.

They've got a couple of new faces in Jason Lee and Steve Jones who will both be keen to impress but if we can keep them quiet and play our own game there is no reason why we can't make up for that disappointing defeat at The Valley.

Charlton, like most of the teams in this league are capable of beating anyone on their day but we've been doing well here at the County Ground of late and with your backing we'll be going flat out for maximum points.

If we can go away to Barnsley and Bolton with two wins under our belts it will be a big boost for everyone.

## Swindon Town's Matchday Magazine

designed, produced and printed by PIA Advertising & Marketing Ltd.



**for all your...**

**Design, Advertising, Direct Mail,  
Public Relations, Exhibitions,  
Reprographics and Print  
call us now...**



PIA Advertising & Marketing Ltd.  
The Litten, Newtown Road, Newbury,  
Berkshire, RG14 7BB

**tel: 01635 35546**



# Chairman's Statement

***On behalf of the Board of Directors, it gives me great pleasure to present the Annual Report for the year ended 31st May 1996.***

After the disappointment of the previous two seasons, we were determined to bounce right back, and that is just what we did, finishing as outright Champions.

Success on the field was not however, without a cost. At the end of the 1994/95 season, the Board committed to the rebuilding of the team with a view to a quick return to the First Division. Over £1 million was spent by Steve McMahon to establish a Championship-winning squad. Thirteen players were put on the transfer list in the rebuilding process, raising just £176,875 against the background of a depressed transfer market as the ramifications of the Bosman case and the subsequent influx of overseas players started to take effect. This was also to have an impact on our wage bill, with players remaining on our books longer than originally expected, resulting in extra costs of over £350,000 including contract termination costs of £92,411. The overall investment in rebuilding the squad was, therefore, in excess of £1.2 million and with bonuses payable as a result of promotion of £209,017, these two factors accounted for the vast majority of the operating loss before interest for the year of £1,507,793.

This investment was funded by increased loans and bank borrowings, producing increased interest charges during the year. To ensure the long-term financial security of the Club, we need to reduce the interest-bearing debt and increase the capital base. A significant step

was taken towards this with a 4:1 rights issue, offering existing shareholders the opportunity to increase significantly their shareholding by taking up their rights and applying for excess shares, with a view to increasing the share capital from £104,618 to £0.5 million. Whilst the rights issue fell short of our expectations, it was successful compared with previous rights issues, trebling the share capital and raising £193,080, thanks to the support of our shareholders who participated.

The impact of operating in a lower league resulted in a 7% reduction in turnover over the previous year, largely due to shortfalls in TV income, sponsorships and league income. Gate receipts were also affected as a result of a decision to reduce ticket prices by an average of 16.9%, but encouragingly this was compensated partly by the 11.7% increase in average attendances from 9,201 in the previous season to 10,280.

Despite relegation to the Second Division and the prospect of reduced income, the Board took a long-term view by retaining staffing levels to ensure that the momentum of the continuing development of the business was maintained. As a result, the Commercial side of the business produced an income of just under £1.5 million, an increase of 18.6% over the 1994/95 season and 2.0% over the Premier League season of 1993/94. Special tribute should be paid to the staff for this achievement and their continuing hard work and devotion to the Club. I would also like to thank the increasing number of local businesses who continue to support the Club

through sponsorship, corporate hospitality, advertising and use of our conference and banqueting facilities.

Rikki Hunt, as Director of Football, has continued to work hard at bringing the wage bill in line with our income with significant success. Excluding the one-off termination costs and promotion bonuses, there was a 7.0% saving of £221,637. This included a substantial saving in signing-on fees which will not only have a beneficial effect on cash flow, but also reduces the Club's future liabilities in the event of termination of contracts. Furthermore, excluding the additional wages resulting from the delay in releasing players, the underlying wage bill was reduced by a valuable 14.9%, a saving of £471,637.

Administration costs showed an overall increase of £81,855 including an increase in rent and rates of £102,525. This is as a result of a one-off reduction in rent during the previous season under the terms of the new lease for the County Ground with Thamesdown Borough Council. The investment in Youth development expenses during the year also saw an increase of 38.6%, with the Board committed to building a strong youth policy for the future. Other areas of increased expenditure included maintenance, as we continually strive to improve facilities here at the County Ground.

As we look forward to the future, there are some important developments both in the football industry and locally in Swindon which will impact on our future results and our ability to achieve our vision, which is to "create the financial security which will enable sustainable Premiership football."



# Swindon Town 1996

There has been a noticeable increase in interest in the game at all levels, and more money than ever before is being made available through TV rights and sponsorship. We all have a duty to ensure that this money is invested wisely for the long-term benefit of the game, and is not eroded by hyper-inflation in players' wages. As the impact of the Bosman ruling takes effect, there is a very real threat of this happening unless action is taken by the industry as a whole. Here at Swindon Town, we have put in place measures which will ensure that our wage bill is kept under control, and have demonstrated that we can still attract quality players on a wage structure geared to success.

In recent months the football


industry has seen increased interest from the financial markets, and your Board are monitoring these developments closely and currently investigating the options available to it. We also continue to look for new business opportunities as part of our aim to put Swindon Town on a solid financial footing. As an indication of the ambition and foresight of the Board, with the proposed deregulation of the Casino industry, we identified an opportunity for a high-class casino at the County Ground. We were delighted to complete a deal with the market leaders, Grosvenor Casinos Limited for this unique and innovative development, which will not only provide the Club with an ongoing source of additional revenue, but will also make better use of and


improve the facilities of the Club. This is without doubt the biggest single deal ever done here at the County Ground, and firmly puts us at the forefront of commercial thinking in the football industry, being the first Club in Europe (if not the World) to have a Casino actually at their ground. I look forward to the exciting times ahead.

Wishing you every success for this season and the future.



**Michael Spearman**  
Chairman

**CAMBERLEY AUTO  
FACTORS LIMITED**


**GET YOUR  
SPARES  
WHERE THE  
TRADE BUY  
THEIRS**

**TOP OF THE LEAGUE  
FOR MOTOR SPARES  
IN SWINDON**

**UNIT 8, LYNTON  
ROAD, CHENEY  
MANOR IND. EST.  
TELEPHONE  
01793 532891**

**NON-STOP  
PROMOTIONS**  
*Making your good name look even better*

**Telephone today for our current brochure,  
opening up a world of possibilities for your  
Promotional Product needs**



**Telephone: 01672 563030**  
Non-Stop Promotions & Marketing Ltd.,  
Fordbrook Business Centre, Marlborough Road,  
Pewsey, Wiltshire, SN9 5NU.



# 1996/97 **kit** sponsorship



Mark Walters



Wayne Allison



Steve Cowe



Ian Culverhouse



Fraser Digby



Jason Drysdale



**Scott Leitch**



Steve Finney



Ty Gooden



Steve Mildenhall



Steve McMahon



Wayne O'Sullivan



Mark Seagraves



Alex Smith



Gary Elkins



Peter Thorne



Kevin Watson



Mark Robinson



Frank Talia



Mike Walsh



Frederic Darras



Darren Bullock

**Sponsor your favourite Swindon Town player's WHOLE KIT**  
1996/97 season £330.00

1-Shirt £90.00 2-Shorts £60.00 3-Socks £40.00 4-Match Boots £80.00 5-Tracksuit £90.00  
All prices are subject to VAT.



# in & around the **county** ground

Brought to you by

**PHH**

Official car supplier to STFC

## Macca match boosts appeal

**A charity football match between a Steve McMahon select side and AFC Wroughton helped raise £1000 for the Evening Advertiser's Where There's Life Appeal.**

The appeal was launched to raise £9,000 for Lynette Jackson, 36, of Covingham and has reached a staggering £17,000.

Lynette has ovarian cancer and the cash will help pay for a course of treatment after Wiltshire Health Authority refused to fund it.

The handsome sum was officially handed over to Lynette's husband Mike by Swindon Town Chairman Mike Spearman with help from Adver editor Kevin Mochrie.

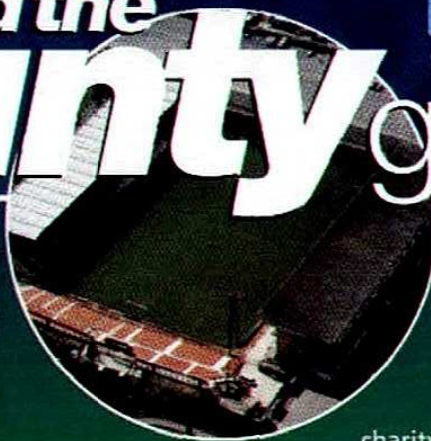


**A BIG thank you**  
**Breakthrough Breast Cancer in Wiltshire would like to say a big thank you to all those who supported them on Saturday February 1st.**

They raised an amazing £888.85 - far more than had been anticipated - and your generosity astounded the charity organisation.

Great Britain has the worst death rate from breast cancer in the world, currently 15,000 women die each year.

Breakthrough is a national



charity  
committed

to raising £15 million to establish a research centre specifically for breast cancer research.

## Donations needed for church fund

**Some readers may remember that I served as honorary chaplain to Swindon Town FC from 1984 to 1991.**

During that time I accumulated a substantial collection of (mainly but by no means exclusively) home programmes of our first team, reserve and youth games and I have a few later ones as well.

My churches at Welford and Wickham are now in urgent need of funds for essential repairs and I would be happy to dispose of the programmes, either individually or all together, to Town collectors in exchange for a donation to church funds.

Any interested supporters are invited to send me a list of any programmes they need from 1984 to the present, together with a SAE for a prompt reply.

**Rev Nigel Sands, MA, Wickham Rectory, Newbury, Berks, RG20 8HD.**

## Prospect collect from party

**Swindon Town's Junior Robins Christmas Party helped raise over £500 for the Prospect Hospice.**

The proceeds from the party which was held at Cairo's nightclub were handed over to Ann Yates (right) a Macmillan nurse from Prospect and son Matthew by Town Chairman Mike Spearman, helped by Caroline Garland, Adver marketing manager, Louise Kaye, Swindon's marketing co-ordinator and Sharon Dean from Cairo's.



## Community cake!

**Swindon's Community Officers were recently handed a cake to celebrate a sponsorship deal with Walter Koza from the Bread Basket in Manchester Road.**

Walter is sponsoring the Saturday Team Club and he presented Clive Maguire and Jon Holloway with the tasty gift to make the deal official.

In turn the caring community lads took the cake down to the children's ward at Princess Margaret Hospital where it went down a treat.





# swindon town ladies



by Roger Reeves

**Two defeats have left Swindon Town just one place above the two relegation spots.**

The visit to Cheltenham was a disappointment in that the Town trailed two nil at the break and then scored three goals through Claire White, Kim Reeves and Leanne Taylor. With two minutes remaining Cheltenham equalised and then five minutes into injury time scored the winner.

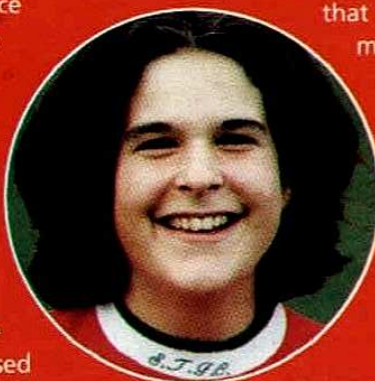
The home game with Reading Royals was always going to be tough. The Town were a goal down after eight minutes before Leanne Taylor equalised. The Royals scored twice more before Kim Reeves scored a second for Town with a 45 yard shot. Reading got a fourth just before half time. Leanne Taylor put Town back in the game but as they pressed

forward looking for the equaliser Swindon were punished at the back and Reading took their total to eight.

Sil Cryer who joined Swindon Ladies in the summer has signed for Cirencester Town in Division Three. Sil, who comes from Iceland made two full appearances, scored one goal and came on as substitute on ten occasions.

Town do not have a game tomorrow but next week they travel to Berkshire to face Binfield.

When the two side met earlier in the season Town won by four goals to one. Binfield, like Swindon are finding points hard to come by, which should result in an interesting encounter that Town simply must win.



**Kim Reeves, who was on the scoresheet against Cheltenham and Reading Royals.**

## Swindon Town Ladies results

**Southern Region League - Division 1**  
**Cheltenham 4 Swindon Town 3**

**Scorers:** Claire White, Kim Reeves & Leanne Taylor.

**Team:** Jo Sharpe, Sharon Black, Kim Reeves, Netti Wyness, Adelle Taylor, Clare Tyson, Justine Hume, Kerie Garwood, Nadine Lloyd, Claire White, Leanne Taylor. **Subs:** (Used) Tracy Mackeddle. (Not used) Alison Richards & Sara Previtt.

**Southern Region League - Division 1**  
**Swindon Town 3 Reading Royals 8**

**Scorers:** Leanne Taylor (2) & Kim Reeves.

**Team:** Jo Sharpe, Sharon Black, Kim Reeves, Netti Wyness, Adelle Taylor, Clare Tyson, Justine Hume, Kerie Garwood, Nadine Lloyd, Claire White, Leanne Taylor. **Subs:** (Used) Tracy Mackeddle & Sara Previtt. (Not used) Alison Richards.

## Fixtures 96/97

### Southern Region League Division 1

Sun 8th Sept	Portsmouth	A	1-3
Sun 15th Sept	Havant Town	A	4-2
Sun 22nd Sept	Swindon Spitfires	A	2-3
Sun 29th Sept	Cinderford T. (FAC 1)	A	10-0
SUN 6TH OCT	BINFIELD	H	4-1
SUN 13TH OCT	RINGWOOD	H	4-2
Sun 20th Oct	Southampton	A	0-7
Sun 27th Oct	Havant Town LC1	A	2-0
Sun 3rd Nov	Reading Royals (FAC 2)	A	0-5
Sun 10th Nov	Cheltenham	A	2-2
Sun 17th Nov	Reading Royals	A	Post
SUN 24TH NOV	SOUTHAMPTON STS.	H	1-2
SUN 1ST DEC	PORTSMOUTH	H	4-4
SUN 8TH DEC	HAVANT TOWN	H	1-2
SUN 15TH DEC	CARTERTON TOWN (LC2)	H	8-1
SUN 22ND DEC	SWINDON SPITFIRES	H	2-6
Sun 5th Jan	Regional Five-A-Side		
Sun 19th Jan	Ringwood	A	5-1
Sun 26th Jan	Reading Royals (LC 3)	A	2-4
SUN 2ND FEB	SOUTHAMPTON	H	3-1
Sun 9th Feb	Southampton Saints	A	2-3
Sun 16th Feb	Cheltenham	A	3-4
SUN 23RD FEB	READING ROYALS	H	3-8
Sun 9th Mar	Binfield	A	
Sun 16th Mar	Reading Royals	A	

## League Table 96/97 season

### Southern Region League Division 1

	P	W	D	L	F	A	Pts
Southampton Saints	15	10	1	4	34	24	31
Reading Royals	11	10	0	1	54	14	30
Portsmouth	14	8	4	2	32	18	28
Southampton	14	8	1	5	48	23	25
Cheltenham	14	6	4	4	26	36	22
Swindon Spitfires	14	6	2	6	33	31	20
Binfield	15	6	1	8	20	33	19
SWINDON TOWN	16	5	2	9	41	51	17
Havant Town	15	2	4	9	14	28	10
Ringwood	16	0	3	13	14	58	3

## Player Appearances 96/97 season

	APPS	GOALS
Sharon Black	21	2
Sil Cryer	2(10)	1
Donna Fraser	1	1
Kerie Garwood	21	9
Justine Hume	13(2)	3
Pam Laker	10	4
Nadine Lloyd	21	17
Tracy Mackeddle	16(4)	6
Deb Martin	11(3)	3
Vikki McCann	12(3)	-
Sara Privett	7(7)	1
Kim Reeves	21	5
Alison Richards	5	-
Jo Sharpe	15(3)	-
Adelle Taylor	6(2)	-
Leanne Taylor	5(2)	6
Clare Tyson	21	-
Clare White	5	3
Netti Wyness	18	-
Own Goals		2

( ) Denotes used sub.



# Practical People.

**OPERATORS, TECHNICIANS, SHIFT LEADERS & SHIFT MANAGERS.**  
*Swindon. Superb packages, training & prospects.*

Motorola is the local company that's a world leader in cellular communications, building technology which helps the world talk - in a quality environment, where you can use your head as well as your hands. If you have the potential and the commitment, this is the place to enjoy superb training, excellent rewards and genuine prospects - working alternating day shifts, or on our night shift.

We are looking for experienced manufacturing/assembly professionals for the following roles:

**SHIFT MANAGERS • SHIFT LEADERS • TEST  
TECHNICIANS • MAINTENANCE TECHNICIANS**

and people with either the electronic assembly skills or ability to train for a role, to become:

**PRODUCTION OPERATORS • WAREHOUSE STAFF.**

The shifts offered are either an alternating day shift of 6am - 2pm and 2pm - 10pm or 10pm - 6am.

We are also seeking part-time, weekend loaded shift workers. The salaries and benefits are excellent - and there's a great team atmosphere if you can bring us flexibility and a positive attitude.

Now you can see for yourself exactly what we have to offer - at the special Open Days we'll be holding at our Swindon plant. You'll find us at Motorola, 16 Euroway, Blagrove, Swindon, Wiltshire SN5 8YQ (just off the M4, Junction 16). Alternatively, please telephone 01793 545454.

## Open Days

Monday, 3rd March, 4.00pm - 8.00pm.

Tuesday, 4th March, 4.00pm - 8.00pm.



**MOTOROLA**

*What you never thought possible™*



# SANDY MARTIN IN THE MORNING

PRE-DICTA-SCORE



**PRE-DICTA-SCORE AND WIN  
AN AUTOGRAPHED FOOTBALL**



**IT'S NOT JUST "YOU"  
STEVE McMAHON LISTENS TOO!**



## SWINDON TOWN FOOTBALL CLUB

*Presents the 1997*

**Sporting Club  
Dinners**

ON

**MONDAY 21ST APRIL 1997**

Featuring the colourful, former England  
International **FRANK WORTHINGTON**  
with more humour from **JOHN MARTIN**.

AND

**MONDAY 16TH JUNE 1997**

Featuring the notorious  
**TOMMY DOCHERTY** and ever popular,  
**BARRY WILLIAMS**.

At

**THE MARRIOTT HOTEL Swindon**

Table of 10 will be £325.00 +VAT.  
If you reserve a table for both dinners, the  
cost will be reduced to £600.00 +VAT.

For further information contact  
Tracy Bond on (01793) 532121.



# Caught.

Ball watching!

The official ball supplier to:



Reproduced by Swindon Town FC 08/95/2011



# on the road...



## Bolton

**Saturday March 8th**

**Kick-Off 3.00pm**

## Did YOU know?

*Next week's trip to Burnden Park will be Town's last before Bolton move to a new stadium. Their first was back in 1914, when over 50,000 saw non-League Swindon go down 4-2 to Wanderers in the F.A. Cup.*



### Going to Port Vale?

*All your travel details for this trip will appear in our next matchday programme.*

## TRAVEL CLUB

### BOLTON

**Fare £12.00**

**Depart County Ground: 9.15am**

Bookings taken at the Travel Club Office in the Castrol Stand before and after all home games and Tuesday to Thursday evenings from 7.00 - 9.00pm, or at the Information Centre in Regent Street. Pick-up points are available - please enquire when booking.

You can also book by telephone at Barnes Coaches on the number below.

A £2 reduction is available for all children accompanied by an adult.

**For Bookings Telephone:**  
**(01793) 611499 or (01672) 540330**

## Travelling by Road.....

Take the A419/A417 to join the M5 at Junction 11a/ Travel north via the M5 and M6, leaving at Junction 21a, to join the M62 (eastbound). Leave the M62 at Junction 14 and join the M61 (northbound) for two miles, before taking the A666 into Bolton. After passing the ground on the left, take the next slip road (A579 Bury). Turn left, left again at the traffic lights and then left at the MFI Superstore, into the visitors car park.

## On both sides.....

*The following have assisted both clubs since the last War:*

Walter Bingley (full-back), Alan Beards (winger), Jack Bradley (forward) and Mike Graham (defender).



## S.A.S TRAVEL



**BOLTON Fare £12.00**

**Depart COUNTY GROUND (Superstore) 9.00am**  
**Also picking up at: WOOTTON BASSETT 8.30am**  
**WEST SWINDON 8.45am ERMIN STREET 8.15am**

- Executive coach travel with hostess service of hot/cold drinks and light refreshments
- All coaches are NON SMOKING
- Reductions for accompanied under 15's
- No membership fee

**COUNTY GROUND BOOKING OFFICE**  
**(Old Matchday Ticket Office)**

**Open: Tuesdays, Wednesdays, Thursdays 10am - 2pm**  
**Thursdays 7pm - 9pm**

**MATCHDAYS:**

**1.30pm - 2.45pm (Sats) 6.30pm 7.30pm (Weds)**

**Tel: (01793) 536757**

**24-HOUR TRAVEL and TICKET INFORMATION SERVICE**  
**Tel: (01793) 825935 Fax: (01793) 821015**

WE ARE NOW PLEASED TO ACCEPT





# statistics 1996/97 season



1

## NATIONWIDE LEAGUE DIVISION 1 up to and including February 26th

	P	W	D	L	P	W	D	L	F	A	PTS.
BOLTON WANDERERS	34	12	4	1	7	7	3	7	1	45	68
WOLVES	33	7	3	7	10	4	2	4	7	32	58
BARNLEY	32	9	3	4	6	7	3	5	4	40	55
SHEFFIELD UNITED	33	8	5	4	7	4	5	5	7	39	54
NORWICH CITY	34	7	7	3	7	2	8	5	1	53	51
CRYSTAL PALACE	32	7	3	5	6	7	4	5	9	34	49
IPSWICH TOWN	33	8	6	2	4	6	7	4	7	42	48
PORTSMOUTH	33	8	3	5	6	3	8	4	0	37	48
PORT VALE	34	4	9	4	7	5	5	4	2	39	47
STOKE CITY	32	10	2	4	3	6	7	4	0	43	47
TRANMERE ROVERS	32	8	4	4	5	3	8	4	4	42	46
SWINDON TOWN	34	9	5	3	4	1	12	4	8	46	45
QUEENS PARK RANGERS	33	6	4	6	5	7	5	4	4	45	44
OXFORD UNITED	33	10	3	3	2	4	11	4	6	43	43
WEST BROMWICH ALBION	34	3	7	7	6	7	4	4	4	60	41
HUDDERSFIELD TOWN	34	8	4	5	2	7	8	4	0	48	41
READING	32	9	6	2	1	4	10	4	3	50	40
CHARLTON ATHLETIC	32	7	6	4	4	1	10	3	9	47	40
MANCHESTER CITY	31	8	3	5	3	2	10	3	9	43	38
BIRMINGHAM CITY	31	7	4	4	2	6	8	3	4	38	37
BRADFORD CITY	33	6	5	5	2	5	10	3	2	50	34
SOUTHEND UNITED	34	6	7	4	1	5	11	3	6	30	33
GRIMSBY TOWN	32	4	5	8	3	5	7	4	1	58	31
OLDHAM ATHLETIC	31	3	5	7	3	5	8	3	2	43	28



1

## First Team Player Appearances 96/97

Player Name:	League		Cup		Total	
	Apps.	Gls.	Apps.	Gls.	Apps.	Gls.
PAUL ALLEN	5(3)	1	2	0	7(3)	1
WAYNE ALLISON	30(2)	10	5	2	34(2)	12
MARLON BROOMES	7	1	-	-	7	1
DARREN BULLOCK	1	1	-	-	1	1
LEE COLLINS	3(1)	0	1	-	4(1)	0
STEVE COWE	22(5)	6	4(1)	0	26(6)	6
IAN CULVERHOUSE	24	0	5	0	29	0
FREDERIC DARRAS	23(3)	0	4	0	27(3)	0
FRASER DIGBY	19	0	1	-	20	0
JASON DRYSDALE	8(1)	0	2(1)	0	10(2)	0
GARY ELKINS	16(3)	1	3	0	19(3)	1
STEVE FINNEY	7(7)	2	1(1)	0	8(8)	2
TY GOODEN	3(4)	1	0	0	3(4)	1
PETER HOLCROFT	1(1)	0	-	-	1(1)	0
KEVIN HORLOCK	28	8	6	0	34	8
ROBIN HULBERT	0	0	(1)	0	(1)	0
DAVID KERSLAKE	8	0	-	-	8	0
SCOTT LEITCH	29	0	6	1	35	1
STEVE MCMAHON	2(1)	-	-	-	2(1)	0
STEVE MILDENHALL	(1)	-	-	-	(1)	0
WAYNE O'SULLIVAN	14(9)	0	2(1)	1	16(10)	1
MARK ROBINSON	31	1	5	0	36	1
MARK SEAGRAVES	23(1)	0	4(1)	0	27(2)	0
ALEX SMITH	4(4)	1	0	0	4(4)	1
FRANK TALIA	15	0	5	0	20	0
SHAUN TAYLOR	2	0	1(1)	0	3(1)	0
PETER THORNE	12(8)	6	2(1)	2	14(9)	8
MARK WALTERS	24(2)	7	5	1	29(2)	8
KEVIN WATSON	14(7)	1	1(2)	0	15(9)	1

## Swindon Town Fixtures 1996/97 Season

Date	Opponents	Res	Att.
Sat Aug 17	Norwich City	A 0-2	15,165
TUE AUG 20	WOLVERHAMPTON W. C.C.C 1 (1)	H 2-0	7,451
SAT AUG 24	PORT VALE	H 1-1	8,706
WED AUG 28	OLDHAM ATHLETIC	H 1-0	8,025
Sat Aug 31	Southend United	A 3-1	4,011
Wed Sep 4	Wolverhampton W. C.C.C 1 (2)	A 0-1	10,760
Sat Sep 7	Grimsby Town	A 1-2	4,089
WED SEP 11	PORTSMOUTH	H 0-1	8,687
SAT SEP 14	TRANMERE ROVERS	H 2-1	8,430
WED SEP 18	QUEENS PARK RANGERS C.C.C 2 (1)	H 1-2	7,843
Sat Sep 21	Queens Park Rangers	A 1-1	13,662
Wed Sep 25	Queens Park Rangers C.C.C 2 (2)	A 3-1*	6,676
FRI SEP 27	WOLVERHAMPTON W.	H 1-2	8,572
Wed Oct 2	Bradford City	A 1-2	9,249
SAT OCT 12	OXFORD UNITED	H 1-0	10,811
WED OCT 16	HUDDERSFIELD TOWN	H 6-0	7,724
Sat Oct 19	Crystal Palace	A 2-1	15,088
Wed Oct 23	Manchester United C.C.C 3	A 1-2	49,305
Sat Oct 26	Reading	A 0-2	11,018
WED OCT 30	WEST BROMWICH ALBION	H 2-3	8,909
SAT NOV 2	MANCHESTER CITY	H 2-0	14,374
SAT NOV 16	BARNLEY (F.A. CUP 1)	H 3-0	10,837
Tues Nov 19	Ipswich Town	A 2-3	7,086
Sat Nov 23	Birmingham City	A 0-1	16,559
Tues Nov 26	Sheffield United	A 0-2	12,301
Wed Nov 27	Coca-Cola Cup 4		
SAT NOV 30	READING	H 3-1	10,875
Sat Dec 7	Charlton Athletic (F.A. Cup 2)	A 0-2	10,565
Sat Dec 14	Stoke City	A 0-2	10,102
SUN DEC 22	BOLTON WANDERERS	H 2-2	8,948
Thu Dec 26	Portsmouth	A 1-0	10,605
Sun Jan 5	Everton F.A. Cup 3	A 0-3	20,411
Wed Jan 8	Coca-Cola Cup 5		
Sat Jan 11	Tranmere Rovers	A 1-2	8,763
SAT JAN 18	BRADFORD CITY	H 1-1	7,851
SAT JAN 25	GRIMSBY TOWN	H 3-3	9,127
Wed Jan 29	Wolverhampton Wanderers	A 0-1	23,003
SAT FEB 1	SHEFFIELD UNITED	H 2-1^	8,811
WED FEB 5	QUEENS PARK RANGERS	H 1-1	10,830
Sat Feb 8	West Bromwich Albion	A 2-1	16,219
Wed Feb 19	Coca-Cola Cup SF (1)		
Sat Feb 22	Manchester City	A 0-3	27,262
WED FEB 26	BIRMINGHAM CITY	H 3-1	7,428
SAT MAR 1	CHARLTON ATHLETIC	H	
Tue Mar 4	Barnley	A	
Sat Mar 8	Bolton Wanderers (F.A. Cup 6)	A	
Wed Mar 12	Coca-Cola Cup SF(2)		
SAT MAR 15	STOKE CITY	H	
Sat Mar 22	Port Vale	A	
SAT MAR 29	NORWICH CITY	H	
Mon Mar 31	Oldham Athletic	A	
SAT APR 5	SOUTHEND UNITED	H	
Sun Apr 6	Coca-Cola Cup Final		
SAT APR 12	IPSWICH TOWN (F.A. Cup SF)	H	
Sat Apr 19	Oxford United	A	
SAT APR 26	CRYSTAL PALACE	H	
Sun May 4	Huddersfield Town	A	
Sat May 17	F.A. Cup Final		

**NEXT HOME GAME:**  
**SAT MARCH 15TH**



**Swindon Town vs Stoke City**  
**NATIONWIDE LEAGUE DIVISION 1**  
**Kick-Off 3.00pm**



© The Football League Ltd 1996

<sup>A</sup> Indicates own goal

All home Saturday fixtures will kick-off at 3.00pm.  
Home Sunday and Bank Holiday fixtures will kick-off as advertised.  
Home midweek fixtures will kick-off at 7.45pm.  
All dates and times of kick-off's are subject to change.



1	2	3	4	5	6	7	8	9	10	11	12	13	14
TALIA	DARRAS	DRYSDALE	LEITCH	ALLEN	TAYLOR▼	ROBINSON	WALTERS	FINNEY●	ALLISON	HORLOCK■	THORNE●	SEAGRAVES▼	WATSON■
TALIA	DARRAS	DRYSDALE	LEITCH	ALLEN▼	TAYLOR	ROBINSON	WALTERS■	FINNEY	ALLISON	HORLOCK	THORNE	SEAGRAVES▼	WATSON■
TALIA	DARRAS	DRYSDALE	LEITCH	ALLEN	TAYLOR	ROBINSON	WALTERS■	FINNEY●	ALLISON	HORLOCK	SEAGRAVES	THORNE●	WATSON■
TALIA	DARRAS	DRYSDALE	LEITCH	SEAGRAVES	CULVERHOUSE	ROBINSON	WATSON	COWE	ALLISON	HORLOCK	THORNE	ALLEN	FINNEY
TALIA	DARRAS	DRYSDALE	LEITCH	SEAGRAVES	CULVERHOUSE	ROBINSON	WATSON●	COWE■	THORNE	HORLOCK	O'SULLIVAN●	ALLEN	FINNEY■
TALIA	DARRAS	DRYSDALE●	LEITCH	SEAGRAVES	CULVERHOUSE	ROBINSON	WATSON	COWE	THORNE	HORLOCK	TAYLOR●	WALTERS	FINNEY
TALIA	DARRAS	SMITH●	LEITCH	SEAGRAVES	CULVERHOUSE	ROBINSON	WATSON■	COWE	THORNE▼	HORLOCK	ALLEN●	WALTERS■	FINNEY▼
TALIA	DARRAS	ROBINSON▼	LEITCH	SEAGRAVES	CULVERHOUSE	WALTERS	WATSON●	COWE	THORNE	HORLOCK	ALLISON●	SMITH	FINNEY▼
TALIA	DARRAS	O'SULLIVAN	LEITCH	SEAGRAVES	CULVERHOUSE	WALTERS	ALLEN▼	COWE	THORNE●	HORLOCK	ALLISON●	WATSON▼	COLLINS
TALIA	DARRAS	O'SULLIVAN	LEITCH	SEAGRAVES	CULVERHOUSE	WALTERS	ALLEN	COWE	ALLISON	HORLOCK	FINNEY	WATSON	ELKINS
TALIA	DARRAS●	ELKINS	LEITCH	SEAGRAVES	CULVERHOUSE	WALTERS	O'SULLIVAN	COWE	ALLISON	HORLOCK	FINNEY	WATSON	ALLEN●
TALIA	ROBINSON	ELKINS	LEITCH●	SEAGRAVES	CULVERHOUSE	WALTERS	O'SULLIVAN	COWE■	ALLISON	HORLOCK	THORNE▼	HULBERT■	FINNEY▼
TALIA	ROBINSON▼	ELKINS	LEITCH	SEAGRAVES	CULVERHOUSE	WALTERS	O'SULLIVAN●	COWE	ALLISON	HORLOCK	FINNEY●	WATSON	THORNE▼
TALIA	ROBINSON■	ELKINS	LEITCH	SEAGRAVES	CULVERHOUSE●	WALTERS	O'SULLIVAN▼	COWE	ALLISON	HORLOCK	DARRAS■	WATSON●	THORNE▼
TALIA	ROBINSON	ELKINS	LEITCH●	SEAGRAVES	CULVERHOUSE	WALTERS	O'SULLIVAN	COWE■	ALLISON	HORLOCK	THORNE■	DARRAS●	WATSON
TALIA	ROBINSON●	ELKINS	LEITCH▼	SEAGRAVES	CULVERHOUSE	WALTERS	DARRAS	THORNE 3	ALLISON■	HORLOCK	ALLEN●	COWE■	O'SULLIVAN▼
TALIA	ROBINSON	ELKINS	LEITCH●	SEAGRAVES	CULVERHOUSE	WALTERS	DARRAS	THORNE	ALLISON	HORLOCK	ALLEN	COWE	O'SULLIVAN●
TALIA	ROBINSON	ELKINS	LEITCH	SEAGRAVES	CULVERHOUSE	WALTERS	DARRAS	THORNE●	ALLISON	HORLOCK	WATSON	COWE●	O'SULLIVAN■
TALIA	ROBINSON	ELKINS	LEITCH▼	ALLEN■	CULVERHOUSE	WALTERS	DARRAS●	THORNE	ALLISON	HORLOCK	WATSON●	COWE■	O'SULLIVAN▼
TALIA	ROBINSON	ELKINS●	WATSON	ALLEN	CULVERHOUSE■	WALTERS	DARRAS	THORNE	ALLISON	HORLOCK	GOODEN●	COWE■	O'SULLIVAN
DIGBY	ROBINSON	GOODEN	COLLINS	COWE	HORLOCK	O'SULLIVAN	DARRAS	FINNEY	ALLISON 2	LEITCH	CULVERHOUSE	WATSON	SMITH
DIGBY	ROBINSON	GOODEN	LEITCH	SEAGRAVES	HORLOCK	O'SULLIVAN	DARRAS	FINNEY	ALLISON	WALTERS●	COWE	ELKINS	HOLCROFT●
DIGBY	ROBINSON	GOODEN	LEITCH	SEAGRAVES▼	HORLOCK	O'SULLIVAN■	DARRAS	FINNEY●	ALLISON	WALTERS	COWE▼	ELKINS■	THORNE●
DIGBY	KERSLAKE	ELKINS	LEITCH	SEAGRAVES●	HORLOCK	ROBINSON	DARRAS	THORNE	ALLISON	WALTERS■	COWE●	O'SULLIVAN	FINNEY■
DIGBY	KERSLAKE	ELKINS■	LEITCH	ROBINSON	HORLOCK	O'SULLIVAN	COLLINS●	THORNE	ALLISON	WALTERS	FINNEY	GOODEN■	WATSON●
DIGBY	KERSLAKE	ELKINS	LEITCH	ROBINSON	HORLOCK	COWE	WATSON	FINNEY▼	ALLISON	WALTERS	GOODEN ▼	SMITH■	ALLEN●
DIGBY	KERSLAKE	ELKINS	O'SULLIVAN▼	ROBINSON	DARRAS●	CULVERHOUSE	WATSON	COWE	ALLISON	WALTERS■	McMAHON	SMITH▼	COLLINS●
DIGBY	KERSLAKE	HORLOCK	O'SULLIVAN	ROBINSON	DARRAS●	CULVERHOUSE	WATSON	COWE	ALLISON	WALTERS■	ELKINS●	SMITH	COLLINS
DIGBY	KERSLAKE	ELKINS	WATSON	ROBINSON	LEITCH	CULVERHOUSE	COLLINS	COWE	ALLISON	HORLOCK	DRYSDALE	McMAHON	O'SULLIVAN
DIGBY	ROBINSON	ELKINS	LEITCH	SEAGRAVES	HORLOCK	CULVERHOUSE	COLLINS▼	COWE■	ALLISON	WALTERS●	DRYSDALE●	WATSON■	O'SULLIVAN
DIGBY	KERSLAKE	DRYSDALE	LEITCH	SEAGRAVES	ROBINSON●	CULVERHOUSE	WATSON■	COWE	ALLISON	HORLOCK	O'SULLIVAN●	MILD'HALL■	McMAHON
DIGBY	KERSLAKE	DRYSDALE	LEITCH	SEAGRAVES●	ROBINSON	CULVERHOUSE▼	McMAHON■	COWE	ALLISON	HORLOCK	WATSON●	O'SULLIVAN■	ELKINS▼
DIGBY	ROBINSON	DRYSDALE	LEITCH	SEAGRAVES	BROOMES	WALTERS	WATSON	COWE	ALLISON	HORLOCK	O'SULLIVAN	SMITH	DARRAS
DIGBY	ROBINSON	DARRAS●	LEITCH	SEAGRAVES	BROOMES	CULVERHOUSE	WATSON■	COWE	ALLISON	HORLOCK	WALTERS●	SMITH■	McMAHON
DIGBY	DARRAS	DRYSDALE	McMAHON●	ELKINS	BROOMES	CULVERHOUSE	SMITH	COWE	ALLISON	WALTERS■	FINNEY		

***Important safety announcements by the Club Management over the public address system will be preceded by a loud signal to catch the attention of spectators.***



**0891 12 16 40**

FOR ALL THE LATEST FOOTBALL NEWS FROM THE COUNTY GROUND

**0891 14 16 40**

FOR TICKETS, TRAVEL AND COMPETITION NEWS.  
\*CALLS ARE CHARGED 50P PER MINUTE AT ALL TIMES

Front Cover pic:  
Alex Smith





# team check

Brought to you by

Haine & Smith  
OPTICIANS



## Swindon Town

1	Fraser Digby
2	Mark Robinson
3	Frederic Darras
4	Scott Leitch
5	Mark Seagraves
6	Marlon Broomes
7	Ian Culverhouse
8	Darren Bullock
9	Peter Thorne
10	Wayne Allison
11	Steve Cowe
12	Steve Finney
13	Alex Smith
14	Mark Walters

## Team Changes


## Charlton Athletic

1	Andy Petterson
2	Steve Brown
3	Anthony Barnes
4	Brendan O'Connell
5	Stuart Balmer
6	Phil Chapple
7	Mark Robson
8	Carl Leaburn
9	John Robinson
10	Jason Lee
11	Mark Kinsella
12	Richard Rufus
13	Kevin Lisbie
14	Shaun Newton

## Team Changes


## Today's Officials:



**Referee:**

P. Rejer (West Midlands)



**Assisted by:**

S. Head (High Wycombe)



G.A. Beale (Somerset)

**Reserve Official:**

A. Gourley (Bristol)



**Mitre Matchball Sponsors:**

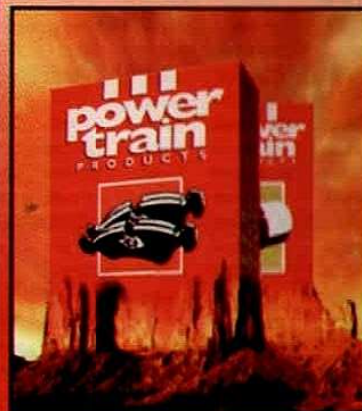
Haine & Smith  
OPTICIANS



WYVERN STAFF

power  
train  
PRODUCTS

# THE RED SUCCESS



## POWERTRAIN CAR PARTS- AN AWESOME RANGE



Powertrain Products  
Greenbridge Road  
Swindon, Wiltshire  
SN3 3LB



**24 HOUR INFORMATION**

**0891 12 16 40**

FOR ALL THE LATEST FOOTBALL NEWS FROM THE COUNTY GROUND.

**0891 14 16 40**

FOR TICKET, TRAVEL AND COMPETITION NEWS.

\*CALLS ARE CHARGED 50P PER MINUTE AT ALL TIMES

**NEXT HOME GAME:**  
**SAT MARCH 15TH**



**Swindon Town vs Stoke City**  
**NATIONWIDE LEAGUE DIVISION 1**  
**Kick-Off 3.00pm**